Miami University
June 19 and 20, 2014 Meetings of the Board of Trustees
Oxford, Ohio

SCHEDULE OF TRUSTEE MEETINGS AND CAMPUS ACTIVITIES

Thursday, June 19, 2014

8:00 a.m.  Academic and Student Affairs Committee
           Marcum, Room 108-10
           Per separately distributed agenda

11:30 a.m. Full Board, with working lunch
           Marcum Center 158
           Convene and call roll, then adjourn to Executive Session to
           consult with Counsel and discuss matters required to be
           kept confidential by law

1:45 p.m.  Finance and Audit Committee
           Marcum, Room 108-10
           Per separately distributed agenda

Friday, June 20, 2014

8:00 a.m.  Breakfast
           Marcum 158

9:00 a.m.  Board of Trustees Meeting
           Executive Session, followed by the Public Sessions
           Marcum 180-6
           Per attached agenda

10:00 a.m. Public Business Session
           Marcum 180-6

12:00 p.m. Executive Session with working lunch
           Marcum 180-6

1:30 p.m.  Tour new facilities, residence hall and dining facility
           Western Campus (optional)

3:00 p.m.  Special Freedom Summer Commemorative Event,
           Kumler Chapel (optional)
Meeting of the MIAMI UNIVERSITY BOARD OF TRUSTEES
Miami University, Oxford Ohio
Marcum Center, Room 180-6
8:00am Friday, June 20, 2014

AGENDA

Call the Meeting to Order and Roll Call – Chair, Ms. Sharon Mitchell

Executive Session:
Consult with Counsel
Personnel matters
Pending litigation

Public Study Session:
• Freedom Summer Update, Ron Scott, Assoc VP for Institutional Diversity
• ICA Update, David Sayler, Director of Intercollegiate Athletics, Attachment A

Public Business Session:
• Approval of the Minutes of the February 2014 Meeting
• Consent Calendar, Attachment B
  1) Designation of Emerita/Emeritus
  2) Campus Naming Committee
  3) Award of Tenure
• Comments by the Chair – Ms. Sharon Mitchell
• Reports, Ordinances and Resolutions
  President’s Report – Dr. David Hodge
  Report of the Chair of University Senate Executive Committee – Dr. Steve Wyatt
  Report of the President, Associated Student Government – Mr. Cole Tyman
  Academic and Student Affairs Committee Report – Ms. Sue Henry
  Finance and Audit Committee Report – Mr. C. Michael Armstrong
  Ordinances & Resolutions – Dr. David Creamer, Attachment C
  1) Tuition and Fees Ordinances
  2) FY2015 Budget Appropriation Ordinance
  3) Parking Ordinance
  4) Wartsila Engine Control
  5) Former Talawanda High School
  6) Endowment Spending Distribution Formula
  Student Trustee Report
• Other Business
  Resolutions, Attachment D
  1) Creation of the Division of Enrollment Management and Student Success
  2) Appointment of the VP for Enrollment Management and Student Success
  3) Freedom Summer
  4) Appointment of Robert Coletti as a National Trustee
  5) Appointment of Diane Perlmutter as a National Trustee
  6) Resolution of Appreciation, Sue Henry
  7) Resolution of Appreciation, Mike Armstrong
  Written Reports, Attachment E
  1) Advancement Update

Adjourn to Executive Session:
Personnel matters, compensation of a public employee

Adjournment of Meeting
Miami University
Intercollegiate Athletics
Board of Trustees Annual Report

June 20, 2014
OVERVIEW

1. Introduction and Senior ICA Staff Changes during 2013-14
2. Athletics Accomplishments in 2013-14
3. Student-Athlete Academic Accomplishments 2013-14
4. Federal and NCAA Graduation Rates
5. First Year Retention Rates
6. Athletics Impact in the Community
7. Title IX and Gender Equity
8. Athletics Capital Campaign
Significant Athletic Department Personnel Changes during 2013-14:

1. New Women’s Swimming Head Coach, Mark Davis hired July 1, 2013.

2. Senior Associate Athletic Director, Josh Fenton departs to become Commissioner of NCHC on July 15, 2013.


4. New Assistant Athletic Director for Communications, Dave Meyer hired August 1, 2013.

5. Head Football Coach, Don Treadwell relieved of duties October 6, 2013.

8 Core Components to Define Success for Miami Athletics

1. Integrity
2. Student-Athlete Experience
3. Athletic Success
4. Academic Success
5. Positive Visibility
6. Teammates
7. Contributor to Society
8. Fiscal Management
2013-14 CONFERENCE CHAMPIONSHIPS

Women’s Cross Country – MAC Champions
Field Hockey – MAC Tournament Champions
Women’s Tennis – MAC Regular Season Champions
Women’s Tennis – MAC Tournament Champions
2013-14 Other Athletic Accomplishments

Women’s Soccer – MAC East Division Champions

Baseball – MAC East Division Champions

Synchronized Skating – 10th Consecutive Collegiate National Title (New U.S. Figure Skating Record.)
STUDENT-ATHLETE ACHIEVEMENTS

Katy Dolesh, Women’s Soccer – Sportsperson of the Year for Soccer by the GCNKWSA

Sarah Mueller, Field Hockey – Led Miami University International Student Organization to achieve “Student Organization of the Year”

Emily Gruesser, Field Hockey - Sportsperson of the Year for Field Hockey by the GCNKWSA

Zac Murphy, Football – All-American, Second Team by SB Nation and All-American, Honorable Mention by Sports Illustrated.com

Seth Varner, Baseball – Mid-American Conference Pitcher of the Year
STUDENT-ATHLETE ACHIEVEMENTS

Sarah Mueller, Field Hockey – NCAA Post-graduate Scholarship Recipient and Mid-American Medal of Excellence Award

Mason Krysnski, Football – Mid-American Conference Medal of Excellence Award

Seth Varner, Baseball and Ryan Powers, Baseball both drafted by MLB
ACADEMIC ACHIEVEMENTS

Fall 2013
Athletics GPA of 3.23
25 Students-Athletes earned a GPA of 4.00
317 Student-Athletes earned a GPA of 3.00 or higher

Spring 2014
Athletics GPA of 3.301*
38 Students-Athletes earned a GPA of 4.00
324 Student-Athletes earned a GPA of 3.00 or higher

*Highest Department Term GPA on Record.
ACADEMIC ACHIEVEMENTS

29 Miami Student-Athlete Selected as Academic All-MAC

17 of 19 Programs Achieved Team GPA’s of 3.00 or higher in Spring 2014

Women’s Cross Country 3.81 in Spring 2014
Softball and Soccer 3.67 in Spring 2014
Men’s Cross Country 3.36 in Spring 2014
Baseball 3.12 in Spring 2014
Hockey 3.06 in Spring 2014
### 2013 MAC NCAA Graduation Success Rates


<table>
<thead>
<tr>
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<th>Akron</th>
<th>Ball St</th>
<th>BG</th>
<th>BUFF</th>
<th>CMU</th>
<th>EMU</th>
<th>KENT</th>
<th>NI</th>
<th>OHIO</th>
<th>TOL</th>
<th>WMU</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GSR</strong></td>
<td>85</td>
<td>72</td>
<td>67</td>
<td>83</td>
<td>78</td>
<td>77</td>
<td>77</td>
<td>74</td>
<td>85</td>
<td>73</td>
<td>76</td>
<td>83</td>
</tr>
<tr>
<td><strong>Total Fed Rate</strong></td>
<td>73</td>
<td>63</td>
<td>60</td>
<td>68</td>
<td>68</td>
<td>59</td>
<td>61</td>
<td>63</td>
<td>65</td>
<td>63</td>
<td>67</td>
<td>71</td>
</tr>
<tr>
<td>Baseball</td>
<td>86</td>
<td>75</td>
<td>54</td>
<td>83</td>
<td>81</td>
<td>72</td>
<td>85</td>
<td>81</td>
<td>87</td>
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<td>89</td>
</tr>
<tr>
<td>Basketball-M</td>
<td>79</td>
<td>70</td>
<td>55</td>
<td>55</td>
<td>64</td>
<td>54</td>
<td>60</td>
<td>65</td>
<td>77</td>
<td>62</td>
<td>60</td>
<td>100</td>
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<tr>
<td>CC/Track-M</td>
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<td>64</td>
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<td>75</td>
<td>84</td>
<td>92</td>
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<tr>
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<td>n/a</td>
<td>n/a</td>
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<td>n/a</td>
<td>100</td>
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<td>100</td>
<td>n/a</td>
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<td>95</td>
<td>94</td>
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<td>94</td>
<td>100</td>
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<td>87</td>
<td>n/a</td>
<td>n/a</td>
<td>89</td>
<td>75</td>
<td>n/a</td>
</tr>
<tr>
<td>Tennis-W</td>
<td>100</td>
<td>100</td>
<td>57</td>
<td>100</td>
<td>80</td>
<td>n/a</td>
<td>89</td>
<td>n/a</td>
<td>88</td>
<td>n/a</td>
<td>100</td>
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<td>Volleyball-W</td>
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<td>100</td>
<td>53</td>
<td>100</td>
<td>85</td>
<td>82</td>
<td>100</td>
<td>100</td>
<td>85</td>
<td>100</td>
<td>92</td>
<td>91</td>
</tr>
</tbody>
</table>

*Numbers in RED indicate where Miami scored the highest or shared the highest score.*
### FEDERAL GRADUATION RATES 2009-2013

<table>
<thead>
<tr>
<th>Category</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Students</td>
<td>81%</td>
<td>83%</td>
<td>80%</td>
<td>81%</td>
<td>80%</td>
</tr>
<tr>
<td>Male Students</td>
<td>78%</td>
<td>81%</td>
<td>78%</td>
<td>78%</td>
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<tr>
<td>Female Students</td>
<td>83%</td>
<td>84%</td>
<td>81%</td>
<td>85%</td>
<td>81%</td>
</tr>
<tr>
<td>All Student-Athletes</td>
<td>82%</td>
<td>74%</td>
<td>72%</td>
<td>73%</td>
<td>71%</td>
</tr>
<tr>
<td>Male Student-Athletes</td>
<td>77%</td>
<td>70%</td>
<td>69%</td>
<td>71%</td>
<td>67%</td>
</tr>
<tr>
<td>Female Student-Athletes</td>
<td>87%</td>
<td>81%</td>
<td>77%</td>
<td>76%</td>
<td>79%</td>
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### FEDERAL GRADUATION RATES 2009-2013 (continued)

<table>
<thead>
<tr>
<th>Category</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseball</td>
<td>75%</td>
<td>50%</td>
<td>40%</td>
<td>50%</td>
<td>60%</td>
</tr>
<tr>
<td>Men's Basketball</td>
<td>67%</td>
<td>75%</td>
<td>67%</td>
<td>100%</td>
<td>33%</td>
</tr>
<tr>
<td>Men's CC/Track</td>
<td>100%</td>
<td>75%</td>
<td>50%</td>
<td>67%</td>
<td>50%</td>
</tr>
<tr>
<td>Football</td>
<td>75%</td>
<td>63%</td>
<td>77%</td>
<td>62%</td>
<td>63%</td>
</tr>
<tr>
<td>Men's Other Sports</td>
<td>80%</td>
<td>83%</td>
<td>86%</td>
<td>87%</td>
<td>88%</td>
</tr>
<tr>
<td>Women's Basketball</td>
<td>100%</td>
<td>67%</td>
<td>75%</td>
<td>33%</td>
<td>67%</td>
</tr>
<tr>
<td>Women's CC/Track</td>
<td>77%</td>
<td>80%</td>
<td>64%</td>
<td>75%</td>
<td>73%</td>
</tr>
<tr>
<td>Women's Other Sports</td>
<td>89%</td>
<td>83%</td>
<td>83%</td>
<td>88%</td>
<td>84%</td>
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## FIRST-YEAR RETENTION RATES 2009-2013

<table>
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<th>Category</th>
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<th>2011-12</th>
<th>2012-13</th>
<th>2013-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Student-Athletes</td>
<td>79%</td>
<td>89%</td>
<td>94%</td>
<td>93%</td>
<td>95%</td>
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<tr>
<td>Male Student-Athletes</td>
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<td>Baseball</td>
<td>71%</td>
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<td>100%</td>
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<tr>
<td>Men’s Basketball</td>
<td>75%</td>
<td>75%</td>
<td>75%</td>
<td>67%</td>
<td>100%</td>
</tr>
<tr>
<td>Women’s Basketball</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
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<tr>
<td>Football</td>
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<td>82%</td>
<td>100%</td>
<td>95%</td>
<td>93%</td>
</tr>
<tr>
<td>Men’s CC/Track</td>
<td>64%</td>
<td>83%</td>
<td>85%</td>
<td>100%</td>
<td>84%</td>
</tr>
<tr>
<td>Women’s CC/Track</td>
<td>88%</td>
<td>100%</td>
<td>93%</td>
<td>100%</td>
<td>100%</td>
</tr>
</tbody>
</table>
COMMUNITY ENGAGEMENT

Student-athletes engaged in nearly 700 hours of community service and charitable activities during the 2013-14 academic year including:

- Bogan Carnival
- Bogan Elementary Class of the Court
- Borderline Volleyball Club
- Bring Joy to a Child
- Butler County Youth Hockey Evaluations
- Cincinnati Big Brothers/Big Sisters
- Cincinnati Children's Hospital
- Cincinnati Children's Hospital Videos
- Football Amherst, MA Children's Hospital
- Freshmen Move-in Day
- Healing Arts Show
- Jr RedHawks Youth Hockey

Love & Honor
COMMUNITY ENGAGEMENT (continued)

Goals for Life
Kiwanis Chili Dinner
Kiwanis Food Drive
Kiwanis Pancake Breakfast
Knolls of Oxford
Kramer Carnival
Kramer Elementary Reading Program
Kramer Elementary Kid’s Night
Living Water
Luna Cares Trick or Trail run
Mako Swim Club
Marshall Elementary Class of the Court
McCullough Hyde Memorial Hospital
McGuffey School

LOVE & HONOR
COMMUNITY ENGAGEMENT (continued)

Miami Valley First Tee program
Oxford Camps
Oxford Canned Food Drive
Oxford Choice Food Pantry
Oxford Community Pig Roast
Oxford Kid’s Halloween
Oxford Middle School
Redhawk Traditions
Salvation Army
Sommerville Community Service,
Susan G Komen Cincinnati Race for the Cure
Swoop's Stoop
Talawanda Summer Program
Thanksgiving Turkey Donations
US Army Platoon Care Package
## 2013-14 TITLE IX, GENDER EQUITY, AND ROSTER MANAGEMENT

<table>
<thead>
<tr>
<th>Percent</th>
<th>Number</th>
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<tr>
<td>Female Students Overall</td>
<td>7,934</td>
</tr>
<tr>
<td>51.67%</td>
<td></td>
</tr>
<tr>
<td>Female Student-Athletes</td>
<td>315</td>
</tr>
<tr>
<td>53.11%</td>
<td></td>
</tr>
<tr>
<td>Male Students Overall</td>
<td>7,421</td>
</tr>
<tr>
<td>48.33%</td>
<td></td>
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<tr>
<td>Male Student-Athletes</td>
<td>278</td>
</tr>
<tr>
<td>46.89%</td>
<td></td>
</tr>
</tbody>
</table>
ATHLETICS CAPITAL CAMPAIGN

Athletic Performance Center

Yager Stadium

Hayden Park Addition

Indoor Practice Facility

Love & Honor
ATHLETICS CAPITAL CAMPAIGN

Millett Hall – Basketball/Volleyball

Ice Hockey Training Facility

Indoor Tennis Courts
RESOLUTION R2014-xx

BE IT RESOLVED: that the Board of Trustees hereby approves the following for the rank of Professor Emerita effective on the formal date of retirement:

Jean M. Lynch
Department of Sociology & Gerontology

BE IT FURTHER RESOLVED: that the Board of Trustees hereby approves the following for the rank of Professor Emeritus effective on the formal date of retirement:

Michael J. Pechan
Department of Physics

BE IT FURTHER RESOLVED: that the Board of Trustees hereby approves the following for the rank of Administrator Emerita effective on the formal date of retirement:

Magdelynn B. Eisele
Finance and Business Services
RESOLUTION R2013-xx

BE IT RESOLVED: that the Board of Trustees hereby approves the following naming recommendations of the Committee on Naming of Campus Facilities:

**Western Walk**
This new walkway will extend the Slant Walk through the Western campus.

**Western Dining Commons**
This new dining hall is located on Western campus near the future Western College memorial seal and will remain the locus of Western identity.

**Chestnut Fields**
The former Talawanda High School site, the name recognizes its location on Chestnut Street and the location of a track and playing fields on the site for recreational sports.

**Rachel Day Perrin and S. Joseph and Jean Naughtrip Scholar-Leader Room**
308 Stoddard Hall
The name of the Rachel Day Perrin and S. Joseph Naughtrip Scholar-Leader Room will be changed to include Jean Naughtrip, an alumna who recently passed away. The room was originally named in honor of a gift from the estate of Louisa Perrin and the Naughtrip family.

**John E. Dolibois Room**
Located in the Shriver Center, it was formerly designated the multi-purpose room. The room is named in honor of John E. Dolibois, one of Miami's most distinguished alumni.

BE IT FURTHER RESOLVED: that the Board of Trustees hereby approves the following temporary designation recommendations of the Committee on Naming of Campus Facilities:

**Stonebridge Hall**
This new residence hall is south of Western College Drive, near the Western Dining Commons and Havinghurst Hall.

**Beechwoods Hall**
This new residence hall is located north of Western College Drive, just east of Bachelor Hall.

**Hillcrest Hall**
This new residence hall is located north of Western College Drive, east of Beechwoods Hall.
RESOLUTION R2014-xx

BE IT RESOLVED: that the Board of Trustees hereby approves the recommendation for the award of tenure to:

Dr. Marianne Murphy
Chair & Professor
Computer & Information Technology
College of Professional Studies & Applied Sciences

effective August 18, 2014
APPROPRIATION ORDINANCE O2014-xx
Instructional, General, Tuition, and Comprehensive Fees and Charges
Undergraduate Students
2014-2015 Academic Year

WHEREAS, Miami University is committed to providing affordable access to the highest quality education and services; and

WHEREAS, the University, in pursuit of this objective, has developed a long-term budget plan that limits annual increases in tuition to no more than two percent (2.0%); and

WHEREAS, the University is authorized by the Ohio General Assembly to increase tuition by up to two percent (2.0%) for Ohio resident undergraduate students for the 2014-2015 academic year;

THEREFORE, BE IT ORDAINED: that the Board of Trustees approves an increase in tuition (combined instructional and general fees) of two percent (2.0%) for all resident and non-resident undergraduate students on all campuses, effective Fall Semester 2014; and

BE IT FURTHER ORDAINED: that the Vice President for Finance and Business Services and Treasurer is hereby authorized to establish hourly rates consistent with this Ordinance, including instructional and general fees for part-time students and summer terms; and

BE IT FURTHER ORDAINED: that the Board of Trustees authorizes the Vice President for Finance and Business Services and Treasurer to determine the allocation of the general fee between the University Student Auxiliary Allocation and the Student Organization Allocation for the Oxford Campus; and

BE IT FURTHER ORDAINED: that the Board of Trustees authorizes the Vice President for Finance and Business Services and Treasurer to budget and expend, in accord with general university procedures, the University Student Auxiliary Allocation for the Oxford Campus and authorizes the Vice President for Student Affairs to fund the Associated Student Government from the Student Organization Allocation; and

BE IT FURTHER ORDAINED: that the Board of Trustees authorizes the Vice President for Finance and Business Services and Treasurer to budget and expend, in accord with general university procedures, the Auxiliary Allocation for the Regional Campuses and authorizes the Dean of the Regional Campuses to fund the respective student government organizations from the Student Organization Allocation; and

BE IT FURTHER ORDAINED: that the Board of Trustees authorizes the respective Student Governments to fund student organizations in accordance with the student organization funding procedures, as the same may be amended from time to time by the Associated Student Government and approved by the Vice President for Student Affairs and the President for the Oxford Campus or the Dean of the Regional Campuses and the Provost for the regional campuses.
APPROPRIATION ORDINANCE O2014-xx
Comprehensive Tuition
Graduate Students at all Campuses
2014-2015 Academic Year

WHEREAS, the University remains committed to providing the highest quality education and services to its graduate students at reasonable prices; and

WHEREAS, the University has a standard comprehensive tuition (instructional and general fees) and an out-of-state surcharge for graduate students on all campuses;

THEREFORE, BE IT ORDAINED: that the Board of Trustees approves an increase of two percent (2.0%) in the graduate student comprehensive tuition and out-of-state surcharge at all campuses; and

BE IT FURTHER ORDAINED: that the Vice President for Finance and Business Services and Treasurer is hereby authorized to establish hourly rates consistent with this Ordinance and the State of Ohio Biennial Budget as enacted, including fees for part-time students and fees for summer terms.
APPROPRIATION ORDINANCE 02014-xx

BE IT ORDAINED: by the Board of Trustees that the Operating Budget for Fiscal Year 2014-15, as presented at this meeting, be and it hereby is enacted with the following current expenditures and transfers for the major purposes as follows:

General Fund Expenditures:
- Salaries .......................................................................................................................... $184,349,975
- Staff Benefits .................................................................................................................. 67,858,487
- Scholarships, Fellowships and Student Fee Waivers .................................................. 75,440,470
- Graduate Assistant Fee Waivers .................................................................................. 20,770,946
- Utilities ............................................................................................................................. 14,678,596
- Other Expenditures ........................................................................................................ 41,164,881
Subtotal General Fund Expenditures ..................................................................................... $404,263,355

General Fund Transfers:
- Debt Service (mandatory transfer) ............................................................................. 6,354,944
- General Fee and Other (non-mandatory transfers) ...................................................... 42,064,908
Total General Fund ................................................................................................................... $452,683,207

Designated Fund ......................................................................................................................... $33,901,574
Restricted Fund .......................................................................................................................... $64,279,980

Auxiliary Enterprises:
- Expenditures .................................................................................................................. $115,143,040
- Debt Service (mandatory transfer) ............................................................................. 38,230,823
- Other Transfers (net) .................................................................................................... 19,242,206
- General Fee Support ...................................................................................................... (25,739,780)
Total Auxiliaries ........................................................................................................................ $146,876,289

TOTAL ..................................................................................................................................... $697,741,050

Provided that the above appropriations include aggregate merit and salary improvement increases for faculty and unclassified staff equal to two percent (2.0%) and an additional one half percent (0.5%) for exceptional merit and equity issues, effective with the beginning of the appointment year; and
Provided further that a pool of funds amounting to two and one half percent (2.5%) is included for classified staff salary enhancements and adjustments to scale; and
Provided further that additional institutional funds are set aside for student financial aid, selected support (non-personnel) budgets, and debt service; and
Provided further that the Vice President for Finance and Business Services and Treasurer, with the approval of the President, may make such adjustments as are necessary in the operating budget within the limits of available funds or within the limits of additional income received for a specific purpose (“restricted funds”).
WHEREAS, parking facilities on university campuses in Ohio were established in the 1960s as self-supporting operations and managed as an auxiliary enterprise; and

WHEREAS, prior to 2006 student permits and fine revenue were the exclusive source of revenue for the parking auxiliary at Miami University; and

WHEREAS, in 2007 a $20 employee fee was implemented and increased to $30 in 2008 even though there was significant employee objection to the fee; and

WHEREAS, increasing demand for parking on the Oxford Campus led to the construction of two parking garages on campus; and

WHEREAS, the revenue from these garages was not sufficient to sustain the parking operation, leading to an annual subsidy from the Education and General budget for the parking auxiliary of $500,000; and

WHEREAS, in 2008 a Presidential Task Force on Environmental Sustainability issued a report which included a recommendation that the University adopt a “demand management” approach to the Parking Auxiliary to help reduce vehicular congestion and lower the significant carbon dioxide emissions generated daily by employees and students; and

WHEREAS, demand for parking continues to increase creating vehicular congestion and emissions and more demand for the spaces than are available during peak periods; and

WHEREAS, in the summer of 2013, the University entered into an agreement with the Butler County Regional Transit Authority (BCRTA) to better enable the University to adopt a parking and commuting philosophy more closely aligned with a “demand management” approach; and

WHEREAS, to avoid the construction of additional parking garages on campus at a cost of about $20,000 per space, consuming university resources better directed to other university priorities, the Vice President for Finance and Business Services advanced a plan to the university community that would raise the cost of permits for both employees and students; and

WHEREAS, to lessen the financial impact for employees and reduce the demand for parking on the Oxford Campus, the parking proposal includes a recommendation for the creation of two carpool permits that would make it possible for a carpool of three or more employees to park at no cost on campus and a carpool of two or more employees to park at today’s permit price; and
WHEREAS, significant employee and student input was gathered regarding this proposal and adjustments made where appropriate;

THEREFORE, BE IT ORDAINED: that the Board of Trustees adopts the increase in the price of parking permits on campus with the initial increase to be effective July 2015 and the second increase to be effective July 2016; and

BE IT FURTHER ORDAINED: that the Board of Trustees establishes two new carpool permits to be available to employees beginning in July 2015.
<table>
<thead>
<tr>
<th>Permit Type</th>
<th>Remote</th>
<th>Central Campus (Red)</th>
<th>2-Person Carpool</th>
<th>3-Person Carpool</th>
<th>Reserved</th>
<th>Garage</th>
<th>Daily</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2015 (Current)</td>
<td>$0</td>
<td>$30</td>
<td>N/A</td>
<td>N/A</td>
<td>$330</td>
<td>$330</td>
<td>N/A</td>
</tr>
<tr>
<td>FY 2015 (7/2015)</td>
<td>$0</td>
<td>$75</td>
<td>$30</td>
<td>$0</td>
<td>$375</td>
<td>$375</td>
<td>$2</td>
</tr>
<tr>
<td>FY 2017 (&amp;/2016)</td>
<td>$0</td>
<td>$125</td>
<td>$30</td>
<td>$0</td>
<td>$425</td>
<td>$425</td>
<td>$2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Permit Type</th>
<th>General</th>
<th>Central Campus</th>
<th>Garage</th>
<th>Visitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2015 (Current)</td>
<td>1 Week</td>
<td>Semester</td>
<td>Semester</td>
<td>Weekly</td>
</tr>
<tr>
<td>FY 2015 (7/2015)</td>
<td>$10</td>
<td>$60</td>
<td>$110</td>
<td>$10</td>
</tr>
<tr>
<td>FY 2017 (&amp;/2016)</td>
<td>$10</td>
<td>$80</td>
<td>$150</td>
<td>$10</td>
</tr>
</tbody>
</table>

| FY 2015 (Current)      | Academic Year  | Central Campus (Red)  | Central Campus (Red) | Central Campus (Red) |
| FY 2015 (7/2015)       | $150           | $220                   | Daily            | Daily            |
| FY 2017 (&/2016)       | $200           | $300                   | Weekly           | Weekly           |

| FY 2015 (Current)      | Monthly        | Monthly                | Monthly          | Monthly          |
| FY 2015 (7/2015)       | $35            | $35                    | $35              | $35              |

| FY 2017 (&/2016)       | $35            | $35                    | $35              | $35              |

Visitor

<table>
<thead>
<tr>
<th>Permit Type</th>
<th>Central Campus (Red)</th>
<th>Central Campus (Red)</th>
<th>Central Campus (Red)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2015 (Current)</td>
<td>Daily</td>
<td>Weekly</td>
<td>Monthly</td>
</tr>
<tr>
<td>FY 2015 (7/2015)</td>
<td>$3</td>
<td>$10</td>
<td>$35</td>
</tr>
<tr>
<td>FY 2017 (&amp;/2016)</td>
<td>$3</td>
<td>$10</td>
<td>$35</td>
</tr>
</tbody>
</table>

Contractors

<table>
<thead>
<tr>
<th>Permit Type</th>
<th>Daily</th>
<th>Weekly</th>
<th>Monthly</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2015 (Current)</td>
<td>$3</td>
<td>$10</td>
<td>$35</td>
</tr>
<tr>
<td>FY 2015 (7/2015)</td>
<td>$3</td>
<td>$10</td>
<td>$35</td>
</tr>
<tr>
<td>FY 2017 (&amp;/2016)</td>
<td>$3</td>
<td>$10</td>
<td>$35</td>
</tr>
</tbody>
</table>

Remote (Grey)

<table>
<thead>
<tr>
<th>Permit Type</th>
<th>Daily</th>
<th>Weekly</th>
<th>Monthly</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2015 (Current)</td>
<td>$1</td>
<td>$5</td>
<td>$20</td>
</tr>
<tr>
<td>FY 2015 (7/2015)</td>
<td>$1</td>
<td>$5</td>
<td>$20</td>
</tr>
<tr>
<td>FY 2017 (&amp;/2016)</td>
<td>$1</td>
<td>$5</td>
<td>$20</td>
</tr>
</tbody>
</table>
# Campus Parking Permit Prices at Ohio’s Public Universities

<table>
<thead>
<tr>
<th>University</th>
<th>Student Academic Year Low - High</th>
<th>Faculty/Staff Annual Low - High</th>
</tr>
</thead>
<tbody>
<tr>
<td>Akron</td>
<td>$320 - $450</td>
<td>$220 - $245</td>
</tr>
<tr>
<td>Bowling Green</td>
<td>$100 - $120</td>
<td>$120 - $140</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>$387 - $936</td>
<td>$264 - $1,248</td>
</tr>
<tr>
<td>Cleveland State</td>
<td>$429 - $534</td>
<td>$816 - $899</td>
</tr>
<tr>
<td>Kent State</td>
<td>$200 - $250</td>
<td>$152.88 - $165.88</td>
</tr>
<tr>
<td>Ohio University</td>
<td>$135 - $360</td>
<td>$150 - $300</td>
</tr>
<tr>
<td>Ohio State</td>
<td>$103.56 - $654.48</td>
<td>$218.52 - $841.56</td>
</tr>
<tr>
<td>Toledo</td>
<td>$250 - $300</td>
<td>$103 - $120</td>
</tr>
<tr>
<td>Wright State</td>
<td>$130 - $150</td>
<td>$155 - $175</td>
</tr>
<tr>
<td>Youngstown State</td>
<td>$230 - $250</td>
<td>$0 - $20</td>
</tr>
</tbody>
</table>
RESOLUTION R2014-xx
Wartsila Peaking Engines Controls Upgrade

WHEREAS, the Wartsila Peaking Engines Controls Upgrade project involves replacement of obsolete equipment and related maintenance needs; and

WHEREAS, the administration has identified local funds in the amount of $1,500,000 for the Wartsila Peaking Engines Controls Upgrade project; and

WHEREAS, the $1,500,000 budget includes a cost of work estimate of approximately $1,236,000; and

WHEREAS, the State of Ohio permits contracts to be awarded up to 110% of the construction estimate necessitating a bid variation contingency, in addition to contingency funds for third party electric support on the project totaling no more than $217,000 against a $1,236,000 construction budget; and

WHEREAS, the receipt of bids is planned for September 2014; and

WHEREAS, the Board of Trustees desires to award a contract to the most responsive and responsible Single Prime Contractor;

NOW, THEREFORE, BE IT RESOLVED: that the Board of Trustees authorizes the Vice President for Finance and Business Services and Treasurer, in accordance with all State guidelines, to proceed with the award of contract for the Wartsila Peaking Engines Control Upgrade project for a project budget not to exceed $1,500,000.
Executive Summary
for the
Wartsila Peaking Engines Controls Upgrade
June 19, 2014

This project is for the maintenance and replacement of obsolete equipment that will no longer be supported after 2015. The current control, operating, and monitoring system of the Wartsila Peaking Engines (electric generators) will be replaced with a more current software and hardware package. During this change out, several periods of typical planned maintenance will also be accomplished to minimize total downtime on the engines. The Wartsila proposal is a full “turn-key” service whose fee includes the Design and Administration with the Cost of Work.

Funding for this project will be local funds:

<table>
<thead>
<tr>
<th>Project Component</th>
<th>Budget</th>
<th>Funding Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>UEA CR&amp;R:</td>
<td>$1,500,000</td>
<td>Local Funds</td>
</tr>
<tr>
<td>Design and Administration:</td>
<td>$0</td>
<td>Turn-Key (part of cost of work by vendor)</td>
</tr>
<tr>
<td>Cost of Work:</td>
<td>$1,236,000</td>
<td>Local Funds</td>
</tr>
<tr>
<td>Contingency:</td>
<td>$214,000</td>
<td>Local Funds</td>
</tr>
<tr>
<td>Owner Costs:</td>
<td>$50,000</td>
<td>Local Funds</td>
</tr>
<tr>
<td>Total:</td>
<td>$1,500,000</td>
<td>Local Funds</td>
</tr>
</tbody>
</table>
RESOLUTION R2014-xx
Former Talawanda High School Site

WHEREAS, the Old Talawanda High School Demolition and Site Work project involves razing the aged facility and some support structures and constructing a new off-campus parking option; and

WHEREAS, the administration has identified local funds in the amount of $2,400,000 for the Old Talawanda High School Demolition and Site Work project; and

WHEREAS, the $2,400,000 budget includes a cost of work estimate of approximately $2,000,000; and

WHEREAS, the State of Ohio permits contracts to be awarded up to 110% of the construction estimate necessitating a bid variation contingency of $200,000 in addition to the $2,000,000 construction budget; and

WHEREAS, the receipt of bids is planned for June 2014; and

WHEREAS, the Board of Trustees desires to award a contract to the most responsive and responsible Single Prime Contractor;

NOW, THEREFORE, BE IT RESOLVED: that the Board of Trustees authorizes the Vice President for Finance and Business Services and Treasurer, in accordance with all State guidelines, to proceed with the award of contract for the Old Talawanda High School Demolition and Site Work project for a project budget not to exceed $2,400,000.
Executive Summary
for the
Old Talawanda High School Demolition and Site Work
June 19, 2014

This project will abate and raze the former Talawanda High School along with several out buildings. The bleachers and fencing on the adjacent athletic fields will also be removed. The existing athletic fields and an existing Field House will remain and eventually will be used for club sports and other activities. Once the building is removed, new work includes re-grading the northwest corner of the site and installing a new off-campus parking lot. Utilities will be reconnected to structures to remain on site. When the project is complete, it will provide well over 400 additional parking spaces with LED lighting.

On the main campus, roughly 400 existing parking spaces have been removed with recent construction activity. The new off-campus parking offsets the lost spaces and takes steps toward implementing recommendations in the campus circulation master plan. Many of the removed spaces existed as smaller lots and were scattered around the campus. Most were at the end of their useful life and would have been costly to repair/replace in their existing locations. The opportunity to develop the off-campus parking is a cost effective solution to manage the parking demand and ongoing maintenance/operational expenses.

Funding for this project will be local funds:

<table>
<thead>
<tr>
<th>Project Component</th>
<th>Budget</th>
<th>Funding Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2013 Surplus</td>
<td>$1,850,000</td>
<td></td>
</tr>
<tr>
<td>Parking CR&amp;R</td>
<td>$550,000</td>
<td></td>
</tr>
<tr>
<td>Design and Administration:</td>
<td>$100,000</td>
<td>Local Funds</td>
</tr>
<tr>
<td>Cost of Work:</td>
<td>$2,000,000</td>
<td>Local Funds</td>
</tr>
<tr>
<td>Contingency:</td>
<td>$250,000</td>
<td>Local Funds</td>
</tr>
<tr>
<td>Owner Costs:</td>
<td>$50,000</td>
<td>Local Funds</td>
</tr>
<tr>
<td>Total:</td>
<td>$2,400,000</td>
<td>Local Funds</td>
</tr>
</tbody>
</table>
RESOLUTION R2014-xx
Local Administration Competency Certification Program

WHEREAS, the 130th Ohio General Assembly enacted H.B. 497 which appropriates $22,400,000 to Miami University for capital improvement projects for the 2015-16 biennium; and

WHEREAS, the Local Administration Competency Certification Program allows institutions of higher education to administer state-funded capital facilities projects pursuant to section 3345.51 of the Revised Code without the supervision, control, or approval of the Ohio Department of Administrative Services; and

WHEREAS, the Miami University maintains its desire to participate in the Local Administration Competency Certification Program, and administer its own capital facilities projects;

THEREFORE, BE IT RESOLVED: that the Board of Trustees authorizes the University to participate in the Local Administration Certification Program; and

BE IT FURTHER RESOLVED: that the appropriate University officials are directed to take all necessary steps to accomplish that purpose, including, without limitation, giving written notice to the Ohio Board of Regents pursuant to R.C. 3345.51 (A)(2) of the Board's request to administer a capital facilities project within sixty days after the effective date of the section of an act in which the General Assembly initially makes an appropriation for the project; and

BE IT FURTHER RESOLVED: that pursuant to the requirement set forth in R.C. 3345.51 (A)(3), the University intends to comply with section 153.13 of the Revised Code, policy and procedure guidelines for contract documents established pursuant to section 153.16 of the Revised Code, and all laws that govern the selection of consultants, preparation and approval of contract documents, receipt of bids, and award of contracts with respect to the applicable project; and

BE IT FURTHER RESOLVED: that pursuant to the requirement set forth in R.C. 123.17 (D)(6), the University agrees to indemnify and hold harmless the State and the Ohio Department of Administrative Services for any claim of injury, loss, or damage that results from the University's administration of a capital facilities project pursuant to the Local Administration Certification Program; and

BE IT FURTHER RESOLVED: that pursuant to the requirement set forth in R.C. 123.17 (D)(5), the University will conduct biennial audits of the University's administration of capital facilities projects in accordance R.C. 3345.51(C); and

BE IT FURTHER RESOLVED: that pursuant to the requirement set forth in R.C. 23.17 (D)(2), the University will select new employees to participate in the Local Administration Certification Program as necessary to compensate for employee turnover.
RESOLUTION R2014-xx
Spending Distribution Formula

WHEREAS, Miami University receives and manages contributions of cash, securities, life insurance, personal property, and real estate in its endowment; and

WHEREAS, the Board of Trustees desires to continue the policy of supporting University operations and scholarships through the distribution of income and realized gains from the endowment; and

WHEREAS, Miami University Resolution 2004-46 established a Spending Policy effective for the fiscal year ended June 30, 2004, and authorized such Policy to remain in effect until formally modified by the Board of Trustees; and

WHEREAS, Miami University Resolution 2010-4 established an amended Spending Policy effective with the fiscal year ending June 30, 2010, and authorized such Policy to remain in effect until formally modified by the Board of Trustees; and

WHEREAS, Miami University Resolution 2010-4 also directed the Vice President for Finance and Business Services annually to evaluate the variables underlying the spending formula and to present recommendations as to the spending formula to be used for the fiscal year; and

WHEREAS, pursuant to Miami University Resolution R2014-16, the Spending Formula was adopted, without modification, for the fiscal year ended June 30, 2014; and

WHEREAS, the University has opted to amend the Spending Policy for the fiscal year ended June 30, 2014 as it did for the previous fiscal year, in order to determine how distributions will be made from certain funds whose market value remains below its gift value; and

WHEREAS, the Board of Trustees, has considered the proposed Spending Policy, with the care that an ordinarily prudent person in a like position would exercise under similar circumstances, considering the following factors:

1. The duration and preservation of the endowment fund;
2. The purposes of the institution and the endowment fund;
3. General economic conditions;
4. The possible effect of inflation or deflation;
5. The expected total return from income and the appreciation of investments;
6. Other resources of the institution;
7. The investment policy of the institution;
NOW, THEREFORE, BE IT RESOLVED THAT: The Board of Trustees hereby authorizes that the spending distribution for the fiscal year ended June 30, 2014, be computed according to the following formula:

The weighted average spending formula is to be comprised of two elements: a market element, given a 30% weight in the formula, and an inflation element, given a 70% weight in the formula. The market element is to be computed by multiplying the market value of the investment portfolio on March 31, 2014 by a long-term sustainable spending percentage of 4.5%. The inflation element is to be computed by increasing the prior year’s actual spending distribution by the annualized increase in the Consumer Price Index as of March 31, 2014.

If, however, the June 30, 2014 market value of an individual endowment fund account is below the cumulative value of all gifts contributed into that account, then only the pro rata share of realized dividends and interest allocated to that account may be distributed instead of the amount determined by the spending calculation.
RESOLUTION R2014-xx

WHEREAS, Miami University provides one of the best undergraduate experiences in the nation, enhanced by superior, select graduate programs; and

WHEREAS, Miami’s historical emphasis on undergraduate education includes a focused commitment to student recruitment, retention, and graduation; and

WHEREAS, Miami must select and guide its students in an increasingly complex environment in which the elements of student success are highly connected to each other; it is imperative that Miami is organized to coordinate these various components of student success.

NOW, THEREFORE BE IT RESOLVED: that the Division of Enrollment Management and Student Success is hereby created, and the position of Vice President for Enrollment Management and Student Success is established to lead the Division; and

BE IT FURTHER RESOLVED: that the Vice President for Enrollment Management and Student Success shall be an Administrative Officer of the University, and shall have the responsibility for enrollment management, including admission, financial aid, the bursar, and the registrar, and other areas as assigned by the President. The Division will also have the responsibility for coordination of retention and student success initiatives.
RESOLUTION R2014-xx

BE IT RESOLVED: that the Board of Trustees, upon the recommendation of the President, hereby elects Michael Kabbaz as Vice President for Enrollment Management and Student Success, to become effective July 1, 2014.
RESOLUTION R2014-xx
Freedom Summer, Fiftieth Anniversary

WHEREAS; in 1964 Freedom Summer was organized and attended by an estimated 800 volunteers, most of whom were college students from Northern states, who gathered at Western College for Women in Oxford, Ohio; and

WHEREAS; those volunteers trained to travel south to register African American voters in Mississippi; and

WHEREAS; our nation was embroiled in a sometimes violent struggle to recognize the civil rights of all citizens; and

WHEREAS; three of the volunteers, James Chaney, Andrew Goodman, and Michael Schwerner, gave their lives in the pursuit of other's freedom and the right to vote when they were murdered in Mississippi; and

WHEREAS; the events of that fateful summer helped to bring about significant change and progress in our Nation over the past half century; and

WHEREAS; this year marks the fiftieth anniversary of Freedom Summer; and today marks the eve of the fiftieth anniversary of that dark day when Chaney, Goodman and Schwerner were abducted then murdered; and

WHEREAS; the location of Freedom Summer and the Western College for Women has since become part of Miami University; and

WHEREAS; it is a solemn honor for Miami University to continue the legacy of the Western College for Women and Freedom Summer; designating this fiftieth anniversary year, the Year of Celebrating Freedom, a university-wide, yearlong event to reflect upon the progress made, and what is yet to be achieved in our Nation and globally to promote freedom, dignity and respect.

NOW, THEREFORE BE IT RESOLVED: that Miami University expresses its deepest gratitude for all who risked so much during that historic summer to assure civil rights for all; and

BE IT FURTHER RESOLVED: to help preserve this legacy for countless generations to come, to remind us all of freedom’s call, and to commemorate the memory of James Chaney, Andrew Goodman, and Michael Schwerner, an addition to the Memorial at the Freedom Summer site is being created to honor those courageous three and the impact of their sacrifice.
RESOLUTION R2014-xx

BE IT RESOLVED: that the Board of Trustees hereby appoints Robert E. Coletti as a National Trustee for a three-year term beginning July 1, 2014, ending June 30, 2017.

February 4, 2011
RESOLUTION R2014-xx

BE IT RESOLVED: that the Board of Trustees hereby appoints Diane Perlmutter as a National Trustee for a three-year term beginning July 1, 2014, ending June 30, 2017.
RESOLUTION R2014-xx
Resolution of Appreciation for
Sue J. Henry

WHEREAS, Sue J. Henry was appointed as a as a Miami University National Trustee on July 1, 2008; and

WHEREAS, Sue J. Henry has thoughtfully and ardently served Miami University throughout her tenure; and

WHEREAS, Sue Henry graduated from Miami University, Cum Laude with induction into Phi Beta Kappa, served as President of Pi Sigma Alpha, and as a member of Alpha Sigma Alpha; and

WHEREAS, Sue Henry earned a Juris Doctor from Northwestern University, a Master of Laws from Georgetown University, authored and published notable law articles, and enjoyed a renowned legal career; and

WHEREAS, Sue Henry has also earned a distinguished reputation in supporting higher education, as; an Assistant Professor of Law at the University of Illinois; a member of Northwestern University’s School of Law Dean’s Advisory Board; a member of Miami’s College of Arts and Science Alumni Advisory Board; a member of the For Love and Honor Campaign; the first Chair of the Pre-Law Alumni Advisory Board; and through her generous support of Miami’s Center for Student Engagement and Leadership, and Miami’s Pre-Law Program; and

WHEREAS, during Sue Henry’s tenure as Trustee many extraordinary accomplishments were achieved; the Armstrong Student Center was constructed; an Academic Division was created on the Regional Campuses; a collaborative agreement was negotiated for the Greentree Health Science Academy; Residence Halls were constructed and renovated; Laws Hall was transformed into the Business, Engineering, Science and Technology (BEST) Library; and the Strategic Priorities Task Force was appointed and issued its recommendations facilitating the ability of the President and the Board of Trustees to anticipate and lead Miami into the future; and

WHEREAS, Sue Henry’s astute and thoughtful guidance was invaluable in helping craft the bold and innovative Miami 2020 plan, which unites the entire Miami Community in the quest to achieve the vision of offering "the best undergraduate experience in the nation, enhanced by superior, select graduate programs;" and

WHEREAS, Sue Henry led the Academic and Student Affair Committee as Chair, ensuring Miami’s continued academic excellence, exceptional student experience
and the promotion of a sense of community, and respect for the dignity and rights of others; and

WHEREAS, Sue Henry’s tenure also saw the adoption of the Code of Love and Honor, and the phrase “I Am Miami” which defines the culture to which we aspire, and are in keeping with the values so treasured by her Committee and this Board; and

WHEREAS, the Miami Trustees, faculty, staff, and students will miss Sue’s wisdom, experience, counsel, common sense, and extraordinary insight;

NOW, THEREFORE BE IT RESOLVED: that the members of the Miami University’s Board of Trustees do hereby express their sincere gratitude and deepest appreciation for Sue J. Henry’s service and leadership to this Board, to Miami University, and to higher education; and

BE IT FURTHER RESOLVED: that the members of this Board offer their best wishes for her continued good health and success in all future endeavors; and

BE IT FURTHER RESOLVED: that this Board extends an open invitation to Sue and Carter to visit often in the years ahead.

Done, by the Miami University Board of Trustees, this Twentieth day of June, Two Thousand Fourteen at Miami University, in the City of Oxford, County of Butler, State of Ohio, during the Two Hundred and Fifth year of the University’s Charter.
RESOLUTION R2014-xx
Resolution of Appreciation for
C. Michael Armstrong

WHEREAS, C. Michael Armstrong was appointed as a Miami University National Trustee on March 1, 2011; and

WHEREAS, C. Michael Armstrong has thoughtfully and ardently served Miami University throughout his tenure; and

WHEREAS, Mike Armstrong graduated from Miami University with a degree in Business Economics, attended Dartmouth Institute, and holds honorary doctorate degrees from Miami, Johns Hopkins, and many other highly respected Universities; and

WHEREAS, Mike Armstrong joined IBM and rose from systems engineer to Chairman and President of the Board of IBM World Trade Corporation; and

WHEREAS, Mike Armstrong also served as CEO and Chairman of Hughes Aircraft Company, CEO of AT&T, and Chairman and Director Emeritus of Comcast Corporation; and

WHEREAS, Mike Armstrong has selflessly applied his impressive business knowledge, experience and acumen to support higher education, serving not only as a National Trustee, but also on the Farmer Business School’s Board of Visitors, Miami’s For Love and Honor Campaign, and on the Armstrong Institute for Interactive Media Studies Advisory Board; and beyond Miami, as a Trustee at Johns Hopkins University, and even in the classroom as a Visiting Professor at MIT’s Sloan School of Management; and

WHEREAS, Mike Armstrong’s service extends to the local, national and global community as well, leading and serving countless organization, including; chairing the U.S. President’s Export Council, serving on the Council on Foreign Relations, and co-founding A Better Chance in Darien, CT; and

WHEREAS, during Mike Armstrong’s tenure as Trustee, the Armstrong Student Center was constructed, an Academic Division was created on the Regional Campuses, Residence Halls were constructed and renovated, ground was broken for an Indoor Sports Facility, and the Miami 2020 plan was implemented; and

WHEREAS, Mike Armstrong led the Finance and Audit Committee as Chair, ensuring for Miami a solid financial foundation to weather the challenging years ahead; and
WHEREAS, Mike Armstrong is a farsighted and magnanimous benefactor to Miami University and higher education, whose vision and generous support for others will be felt for countless years to come. The Armstrong Student Center has quickly become the focal point of the Miami Experience, and the Armstrong Institute for Interactive Media Studies provides a premier 21st Century interactive learning experience; and

WHEREAS, the Miami Trustees, faculty, staff, and students will miss Mike’s wisdom, experience, counsel, common sense, and extraordinary insight;

NOW, THEREFORE BE IT RESOLVED: that the members of the Miami University Board of Trustees do hereby express their sincere gratitude and deepest appreciation for C. Michael Armstrong’s service and leadership to this Board, to Miami University, and to higher education; and

BE IT FURTHER RESOLVED: that the members of the Board offer their best wishes for his continued good health and success in all future endeavors; and

BE IT FURTHER RESOLVED: that this Board extends an open invitation to Mike and Ann to visit often in the years ahead.

Done, by the Miami University Board of Trustees, this Twentieth day of June, Two Thousand Fourteen at Miami University, in the City of Oxford, County of Butler, State of Ohio, during the Two Hundred and Fifth year of the University’s Charter.
University Advancement Report

Tom Herbert, JD
Vice President, University Advancement
Topics Covered

• 2020 Plan Fundraising Update
• Post Love and Honor Campaign
• Update on Advancement Initiatives
2020 Plan Fundraising Update
Post-Campaign Development Targets

Based on Miami’s 2020 Plan
2020 Plan Fundraising Update

• Goal of FY 2014: $37,200,000
• Amount raised to date: $41,200,000
2020 Plan Fundraising Update

FY14 goal
Amount booked

$45,000,000
$40,000,000
$35,000,000
$30,000,000
$25,000,000
$20,000,000
$15,000,000
$10,000,000
$5,000,000
$-

1-Jul
15-Jul
31-Jul
15-Aug
31-Aug
15-Sep
30-Sep
15-Oct
31-Oct
15-Nov
30-Nov
15-Dec
31-Dec
15-Jan
31-Jan
15-Feb
28-Feb
15-Mar
31-Mar
15-Apr
30-Apr
15-May
31-May
15-Jun
30-Jun
Post Love and Honor Campaign
Post Campaign Priorities

• Priorities Identified
  • Endowed scholarships for incoming students
  • Armstrong Student Center – East Wing
  • ICA Initiative
  • Faculty Support
  • Residence Hall Renovation
Post Campaign Priorities: Endowed Scholarships

• Endowed Scholarships – Top Priority
  • Marketing material has been developed on the Scholarship Matching program
  • Amount raised to date: $3.8 million
  • Strategic Priorities Task Force Goal of $50 million by end of FY2015. Amount raised: $46.5 million
Post Campaign Priorities: Armstrong Student Center East Wing

- Armstrong Student Center – East Wing
  - Dedicated the Armstrong Student Center on February 7, 2014
  - Fundraising Target is $8 million for East Wing
  - $2.5 million raised
  - Have identified prospects and developing materials
Post Campaign Priorities: ICA Initiative

• Intercollegiate Athletics
  • Feasibility Study complete and development of a “working goal” close to completion
  • Working to establish a steering committee and secure large naming gifts
Post Campaign Priorities: Faculty Support

- Faculty Support
  - Working with Provost Gempesaw and the deans to build the understanding of the need and goals related to them
  - Will then move to explore what donor incentives we can put in place
Post Campaign Priorities: Residence Halls

- Have begun to gather information about funding ideas for high-ability students in the residence halls
  - Honors Societies
  - Satellite Writing Centers
  - Honors Lounge
  - Innovation Space
Update on Advancement Initiatives
Update on Advancement Initiatives

- Development Staff Metrics
- Enhanced Stewardship
- Enhanced Alumni Programming
- Refined Marketing and Events
- Foundation Board Development
Update on Advancement Initiatives

• Enhanced Parent Programming
• Advance M.i.a.m.i. Women Initiative
• Annual Fund Matching Program
• Increased Student Involvement
Advancement Initiatives

Development Staff Metrics

- Visits with $100K and up rated prospects
  - FY’13: 39%
  - FY’14 to date: 52%

- Average ask:
  - FY’13: $206,478
  - FY’14 to date: $384,097
Advancement Initiatives

Development Staff Metrics

ROI – cost to raise a dollar:

- FY’14 to date is 12 cents
- FY’13 was 14.3 cents
- FY’12 was 15.5 cents
Advancement Initiatives

Enhanced Stewardship

- Post-Campaign plan in full swing and well received
- Many visits by the Hodges completed
- Development staff making good progress
- Rolling out lifetime giving societies this summer
Advancement Initiatives

Enhanced Alumni Programming

• Cincinnati Plan culminating this spring
• Reviewing our membership dues program
• Comprehensive review to be completed by 6/30
Advancement Initiatives

Refined Marketing and Events

• Centralized “events procedures” working well
• Campaign celebration gala a success
• Armstrong Student Center dedication a success
• Marketing crisper – Giving Tribute Gala Edition
Advancement Initiatives

Foundation Board Development

• Adding four new members this fall

• Reviewing our Strategic Plan to be congruent with the 2020 Plan

• Direct involvement continually enhanced
Advancement Initiatives

Enhanced Parent Program

- “Family Fellows” program introduced at $10,000 a year level of support; nine families moved to that level

Advance Miami Women Initiative

- Geena Davis was the keynote speaker for our inaugural event on April 3rd
- Symposium very well attended by both VIPs and a broader campus/community audience
Advancement Initiatives

Annual Fund Match Program

- Very successful FY’13
- Have invested in REEHER to further segment markets
- Will reinstitute the match for the next two FYs

Increased Student Involvement

- Senior Class gift info
Thank you!