



# MIAMI UNIVERSITY

CENTER FOR CAREER  
EXPLORATION & SUCCESS

# Annual Report 2018–2019

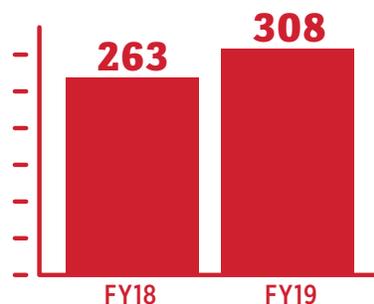
## 2018–2019 GOALS

The Center for Career Exploration and Success committed to expanding Miami University’s Career Community by increasing student engagement in meaningful career planning, events, and internships. By leveraging new resources made possible from the Career Development Fee, here are the tactics we implemented:

- Targeted outreach and support to high priority student populations such as international students, students of color, first generation, students from low income backgrounds, undecided (University Studies) and students pursuing majors with a non-linear career path
- Created new programs such as Career Grants for faculty, Career Clusters, Presidential Career and Leadership Series, and inclusive excellence career programming
- Expanded and enhanced existing services such as employer development, career planning courses, and Career Treks
- Upgraded marketing and communication channels to students, employers, alumni, parents, and faculty
- Increased data and assessment efforts



NUMBER OF CAREER PROGRAMS



# COHORT COMPARISONS

Beginning Fall 2018 for first-year students, CCES launched the “Success Starts with a Plan” initiative to showcase that Miami’s personalized approach to career planning begins on day one and continues until graduation. CCES challenged the Class of 2022 to complete three specific career tasks during the year while keeping each student informed of his/her progress towards completion 2-3 times per semester.

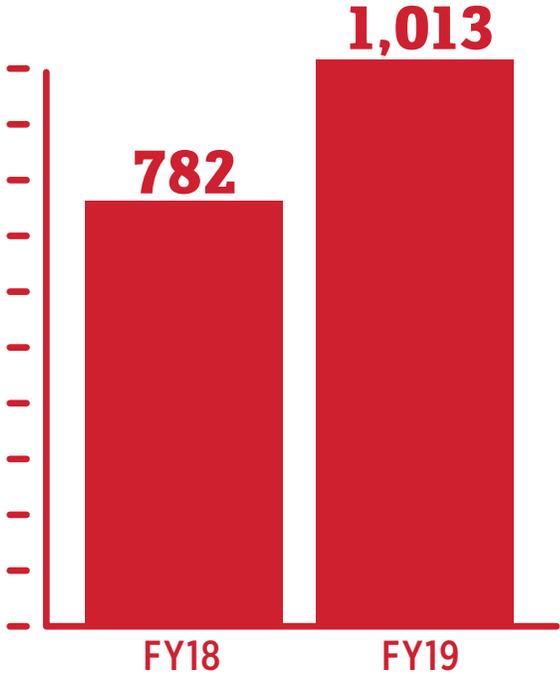
The chart below shows the increase in task completion for the Class of 2022 compared to the previous cohort (Class of 2021).

*Handshake - Miami’s online career search platform. Discover thousands of internships and jobs, register for CCES events and view the on-campus employer schedule at MiamiOH. [joinhandshake.com](http://joinhandshake.com)*

<b>TASKS</b>	<b>FY18</b> <i>Class of 2021</i>	<b>FY19</b> <i>Class of 2022</i>
 <b>handshake</b> profile completed	<b>460</b>	<b>1,207</b>
<b>Resume</b> uploaded	<b>269</b>	<b>1,217</b>
<b>Engagement</b> with CCES	<b>1,893</b>	<b>3,326</b>



**COHORT ATTENDANCE  
AT CAREER FAIRS**



# DIVERSITY INITIATIVES

The Center for Career Exploration and Success (CCES) affirms the guiding principles and values as outlined in the Diversity and Inclusion Statement for Miami University. CCES is committed to identifying career pathways for students that speak to the uniqueness and intersectionality of identities and ways in which identities operate in a global society.

Through strategic initiatives we foster inclusive networks with students, faculty, staff, employers and alumni—the Miami University Career Community.

**\$1,000+**  
*awarded for*  
**PROFESSIONAL  
ATTIRE SCHOLARSHIPS**

**\$6,600**  
*raised through*  
**DIVERSITY & INCLUSION  
EMPLOYER SPONSORSHIP**

CCES believes that we have a responsibility to prepare all students for successful futures and we set out to build an infrastructure to support students most in need. In FY19, we increased student engagement in career development across all of our high priority students groups for both first year students (Class of 2022) and for all undergraduate students as showcased in the chart below.

TARGET	FIRST YEAR	ALL STUDENTS
First Generation	53.2% ↑	42.6% ↑
International	19.9% ↑	48.4% ↑
Low Income	54.0% ↑	22.3% ↑
Students of Color	55.4% ↑	28.1% ↑
University Studies	31.0% ↑	39.3% ↑

# PRESIDENTIAL SERIES

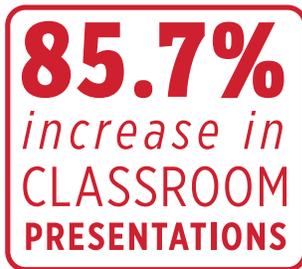


Dr. Greg Crawford, President

“At Miami University, we value preparing students to be competitive in a global market. One way the Center for Career Exploration and Success fulfills this mission is through the Presidential Career & Leadership Series (PCLS). This series is designed to benefit all students by offering several different topics in a variety of formats and engage students in the overall concept of “the future of work” and how to prepare for it. The future of work is you! Participate in the Presidential Career & Leadership Series (PCLS) and elevate your career and professional trajectory; and receive a merit badge for your accomplishments.”

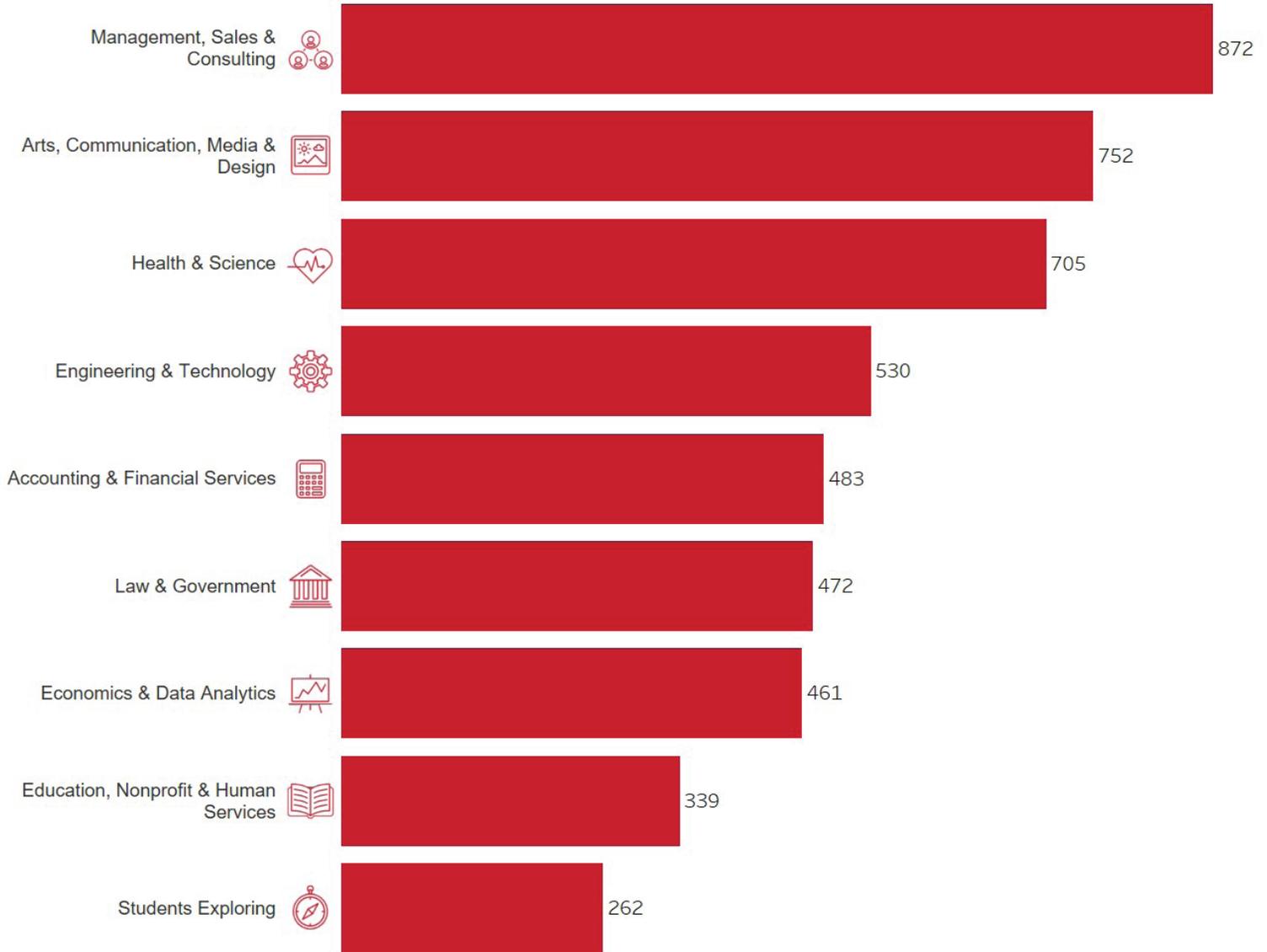


# OTHER SERVICES



# CAREER CLUSTERS

Career clusters allow students to focus their professional interests while they explore similar careers within broad industry categories. We urge them to consider their interests, skills and preferences on work settings and job functions in relation to their occupational options and to acquire skills and experiences throughout college that would align to their career goals.



**4,188**  
students declared  
a career cluster

**2.5**  
declared clusters  
per student

MIAMI UNIVERSITY  
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## CAREER PARTNERS PROGRAM

The Career Partnership Program allows employers to elevate their presence and expand their recruiting capacity. The Employer Relations team provides concierge recruiting services that fosters intentional engagement between employer partners and students.

**\$60,000**  
*raised through*  
CAREER PARTNERS

### 2018-2019 Career Partners

The image displays a collection of logos for the 2018-2019 Career Partners. The logos are arranged in two rows. The top row includes Gartner, GENESIS TECHNOLOGIES, KeyBank, and ALDI. The bottom row includes The David J. Joseph Company, Crowe, COYOTE, and Abercrombie & Fitch.

#### Sharon Attaway, Director of Employer Relations



The newly created Director of Employer Relations role is a strategic hire dedicated to strengthening, supporting and growing relationships that are strategically important for Miami's expansion of internships, co-ops, and early career opportunities.



**592**  
COMPANIES  
RECRUITED  
ON CAMPUS

# CAREER GRANTS

The Center for Career Exploration and Success (CCES) hosts Miami's Career Collaborative – an initiative to continually strengthen connections with faculty on the Oxford campus. Each semester, faculty may apply for funding to support career-related programs and events by way of Career Grants.



**14**

grants awarded

**\$34,106**

in funds awarded

**4**

colleges awarded

# CAREER FAIRS & EXPOS

Career Fairs are highly successful recruiting events at Miami University and we attract some of the most desirable companies to recruit our talented students. In 2018-2019, we had 15% increase in the total number of unique employers recruiting at our career fairs and expos. Further, almost a quarter of our undergraduate student population attended the Fall Career Fair making it one of the largest campus events annually.



**26.8%↑**  
TEACHER JOB FAIR  
EMPLOYERS

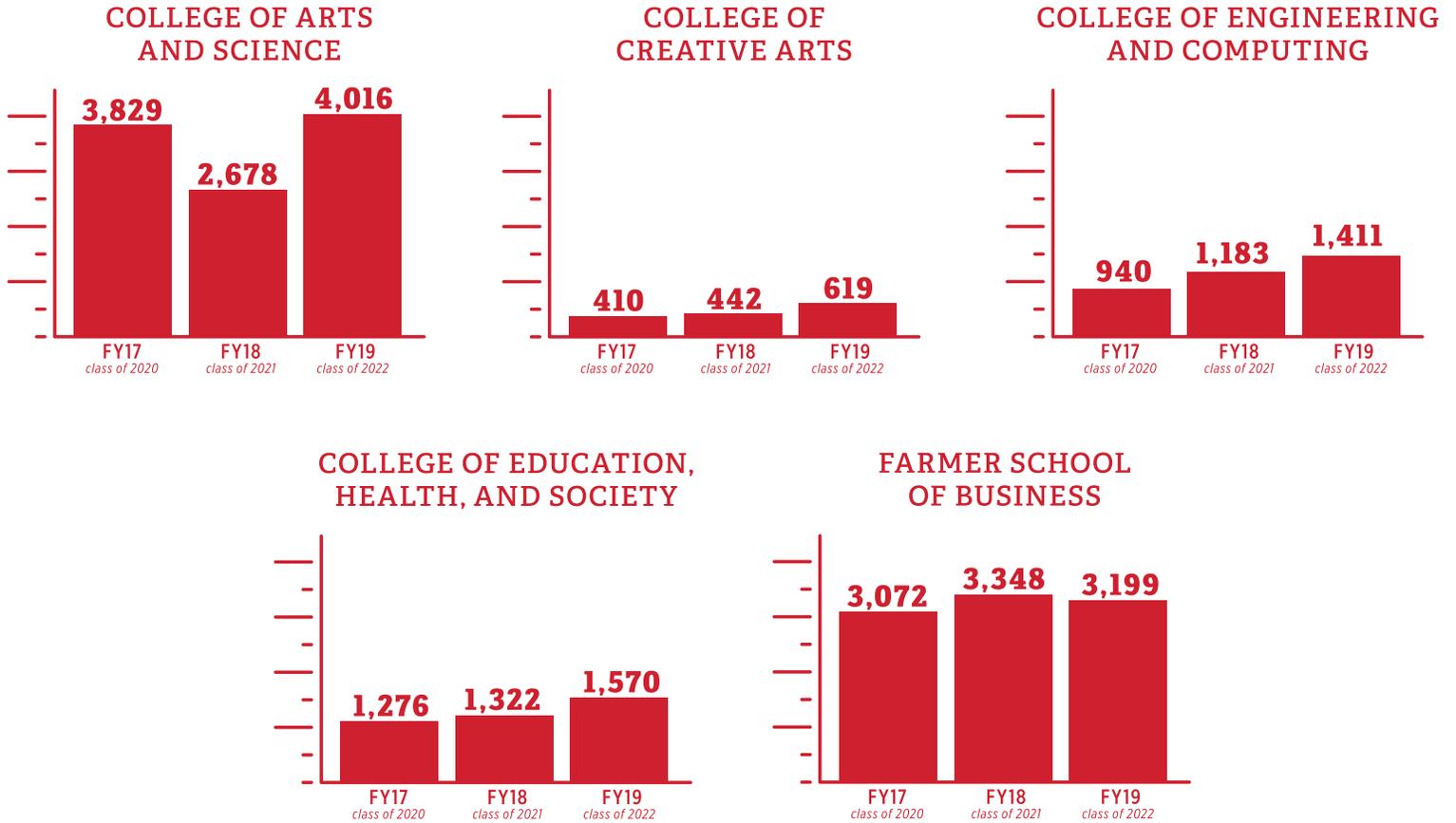
**4,043**  
on-campus  
interviews



**10,082**  
INTERNSHIPS  
— & —  
**46,128**  
JOBS  
POSTED  
ON HANDSHAKE

# ENGAGEMENT BY COLLEGE

CCES tracks student engagement\* by academic division each year. In 2018-2019, student engagement across all five academic divisions on the Oxford rose by 20.8%.



\*CCES engagements include career advising appointments/drop-ins, mock interviews, attendance at career fairs and other CCES events (programs, workshops, classroom presentations, etc.).

