

CENTER FOR SUPPLY CHAIN EXCELLENCE

FALL NEWSLETTER



FARMER SCHOOL OF BUSINESS
Center for Supply Chain Excellence

THE CSCE:

The Center for Supply Chain Excellence is a vital hub within the FSB Ecosystem, working with the Supply Chain and Operations Management program to foster student engagement, corporate partnerships, and cutting-edge research. For our corporate partners, the CSCE is a “one stop shop” for access to fresh talent, faculty research, and knowledge-sharing industry forums.

MESSAGE FROM THE DIRECTOR

MONIQUE MURFIELD



Greetings

Whenever I get ready to write this summary letter and reflect on the last semester, I am always so grateful for what we are able to do with our students, faculty and network of supply chain professionals, thanks to the support of our alumni, donors, corporate partners and supporting supply chain professionals! I hope this finds you well, preparing to take a bit of downtime with your friends and family this holiday season.

In this newsletter we'd like to share some program and Center updates, as well as get you excited about what to look forward to. As always, we've had LOTS of professionals and alumni involved this semester, including speaking in classes, experiential opportunities such as tours and case competitions, and the favorite—student consulting, also known as “client projects”. Anyone who knows me knows that as the Director of the CSCE, I have my hand in pretty much everything we do, and I try to see everyone when they visit, but as the Center and program grows, that's not always possible. I'm grateful for an amazing support system of faculty and staff who also love to host our visitors. If you have ideas or thoughts on what we are doing, or even concerns—just reach out!

If you aren't already involved in our program but are interested, let us know! Now is the perfect time as we work on who will speak in classes this spring, who will be featured in our Supply Chain Executive Speaker series, and what companies want to be involved in other ways such as with our student organization, tours, coffee chats, mentorship and more.

I look forward to hearing from you, working with you, and THANK YOU for your ongoing support of Center for Supply Chain Excellence and our supply chain & operations management students, faculty and staff.

2023 FALL SUPPLY CHAIN ROUNDTABLE



Early this semester on September 18, we hosted our third Fall Supply Chain Roundtable. It was our largest yet with 163 students registered and 61 professionals from 22 different companies in attendance. The event featured two panels as well as built-in networking time. The keynote panel on “Supply Chain Innovation & Transformation” featured **Seth Harms** (Procter & Gamble), **Dennis Lutwen** (DHL Supply Chain), **Ricky Piedrahita** (Kroger), and **Karla Tankersley** (Ralph Lauren), while the young alumni panel featured **Mackenzie Baumgartner** (Honda of America Mfg., Inc.), **Evan Crew** (Terillum), **Michael Karl** (Stanley Black & Decker, Inc.), **Emma Roane** (Grant Thornton LLP (US)), and **Kevin White** (Arrive Logistics).

Many participating companies secured summer interns and issued full-time offers as a direct result of the event. **Thanks again to Roundtable sponsors Cintas, General Motors, and Zipline Logistics and to our Corporate Partners for making this event possible!** Read more about the event [here](#).

THANK YOU TO OUR CORPORATE PARTNERS!



GENERAL MOTORS/WAYNE STATE SUPPLY CHAIN CASE COMPETITION

Our program has sent a team to the Supply Chain Case Competition hosted by General Motors & Wayne State University for many years. This October, senior supply chain & operations management majors **Alyson Power**, **Katelyn Hartings**, **Jacob Lowery**, and **Thang Huynh** worked on the General Motors case together for two weeks and then traveled to Detroit with **Professor**

Tom Farnbacher to present their recommendations. **They represented our supply chain and operations management program and the Farmer School of Business extremely well!** This year's winning team came from Grand Valley State University.



SUPPLY CHAIN EXECUTIVE SPEAKER SERIES



On October 10, we welcomed **Greta Nameti**, **William Kopicki**, **Matthew Ronse**, and **Mikayla McIntyre** of **General Motors** to campus for the first installment of this semester's Supply Chain Executive Speaker Series. All on GM's Global Purchasing and Supply Chain Team, they **shared their perspectives on supply chain strategy, crisis management, finished vehicle logistics, and sustainability**. Read more about the panel [here](#).

The GM team also met with students ahead of the event for coffee chats, where they discussed internships as well as GM's mission, values, and work culture. This was GM's second time on campus after being a Roundtable sponsor earlier this fall. Thank you to Bill, Mikayla, Matt, Greta, and **Austin Apple** for taking the time to meet with our students this semester!

On October 23, MU Class of 1990 alum **Dan Marous** delivered a lecture on **“Career Reflection from a Senior Supply Chain Leader.”** In a very engaging presentation, he walked students through what their future careers could look like and provided frameworks to evaluate where they are or would like to be at each stage. He also offered great networking advice, saying: “You just never know who in your network is going to end up having a big impact on your life. And it's certainly better if you have a foundation of friendship and respect. So always tend to that network, because you just never know what's going to happen.” Read more of Dan's words of wisdom [here](#).

WOMEN IMPACTING SUPPLY CHAIN EXCELLENCE (WISE) LEADERSHIP SYMPOSIUM

The last weekend of October Miami University was among 30 universities that participated in the 5th annual WISE (Women Impacting Supply Chain Excellence) Future Leaders Symposium hosted by the University of Arkansas.

Dr. Monique Murfield (Associate Professor & Director of the Center for Supply Chain Excellence) took 4 of our young female leaders, **Sarah Norton**, **Marissa Marquardt**, **Kaylin Knapp**, and **Lexi Laskonis**, to participate in this event, which had a total of 135 students from top supply

chain programs all across the United States. They heard from female supply chain leaders, toured various supply chain facilities, and networked with supply chain management students from other universities.





Lexi summarized in a LinkedIn post following the event,

*“A common theme of this weekend emphasized how taking risks and displaying initiative unlocks new opportunities to become a stronger leader and activate change. **Two of my favorite quotes from this weekend were** from JB Hunt's Senior VP of Technology Services, Vana Matte, on her skill of **translating ‘no into a maybe’** and Director of Engineering and Technology, Maria L. Smith, who said, **‘If there’s not a chair for me at the table, I bring my own.’”***

We love that our student attendees have such a fantastic experience at this conference each year. Building more opportunities for women in supply chain management is part of the CSCE’s strategic focus for the next 2-3 years. If you’re interested in supporting our investment in building the talent pipeline of women in supply chain management, consider donating to our **Women’s Supply Chain Development Fund or Women in Supply Chain Scholarship Fund** [here](#).

SCMA UPDATES

SCMA went on two field trips to 80 Acres Farms and Henny Penny this semester. At general body meetings, students heard from speakers from CSCE corporate partners P&G and DHL Supply Chain. The student organization recently held elections for new executive officers. Our incoming executive team consists of:

- **Michael Lu**, President
- **Ben Lish**, Vice President
- **Mason Carstens**, Treasurer
- **Sophia Marquette & Lexi Laskonis**, Corporate Relations Director
- **Kaylin Knapp**, WISE Director
- **Grace Gannon**, Communications & Marketing Director

Thank you to the outgoing SCMA team for a great 2023: **Emily McAtee, George Criddle, Liz Konyen, Drew Merz, Lisa Monnin, Christina Moore, and Marissa Marquardt!**



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MGT 498 CLIENT PROJECTS



HONDA

**Stanley
Black &
Decker**



This semester, Corporate Partners Honda, P&G, and Stanley Black & Decker provided hands-on client projects for our MGT 498 Supply Chain Management classes taught by **Dr. Henry Jin**. Students presented their recommendations the week before finals.

For their projects, students:

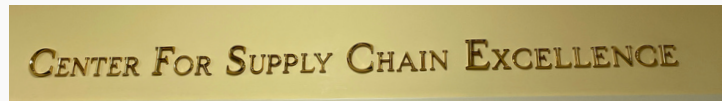
- Examined and explored sourcing for driver impairment, dimming windows, and no flat tires for Honda.
- Benchmarked P&G's sustainability practices with those of its consumer packaged goods competitors and firms outside the CPG industry for P&G.
- Conducted a spend rationalization for Stanley Black & Decker's ongoing supply chain transformation.

We are finalizing client projects for next semester, but if you or your company would be interested in participating as a client in the future, please reach out to csce@miamioh.edu.

NEW OFFICE, THE DOOR IS OPEN!!

Have you heard? **The Center for Supply Chain Excellence now has its own suite in the Farmer School of Business!!** We're ecstatic to offer the multifunctional space for use by supply chain students, faculty, staff, alumni, and guests alike. We held a soft opening/open house during finals week for students to stop by and study, and are looking forward to having a grand opening in the spring.

It's amazing to see the space in use, and it's a real testament to the hard work of **Dr. Monique Murfield**, who advocated for this space. **We're grateful to have a place to build our supply chain and operations management community!**



OUR PROGRAM IN NUMBERS



129 spring graduates



720 students took at least one supply chain class this semester



87 student mentees in mentorship program



22 classroom speakers in 48 class sections this semester



23 new mentorship matches this semester



4 coffee chats this semester



269 majors and 70 minors



200+ SCMA members



\$15,000 in scholarships awarded

2023 EY Scholars



Elizabeth Fox



Grace Gannon



Lexi Laskonis



Maeve O'Leary



Rachel Stolly

Women in SCOM Scholarship
Funded by:



NEW SCHOLARSHIP FOR WOMEN IN SCOM

Thanks to a generous recurring gift from EY, we are thrilled to announce that **Elizabeth Fox, Grace Gannon, Lexi Laskonis, Maeve O'Leary and Rachel Stolly** are **this year's EY Scholars!**

EY recognizes the importance of women in supply chain and is funding 5 of these scholarships each year for women majoring in our program.

A big thank you to **David Shade**, Partner at EY, for spearheading this! Read the full story on the new EY Scholars program [here](#).

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