

BA: Communication Studies

124 Credit Hours | Fall 2023

Communication is the study of the process of using messages to generate and share meaning across a variety of different contexts, channels and cultures.

RECOMMENDED FOUR-YEAR PLAN

First Year

First Semester • 15 Credit Hours	Second Semester • 16 - 17 Credit Hours
ENG 111 English Composition (3)	STC 136 Intro to Interpersonal Communication (3)
STC 135 Principles of Public Speaking (3)	STA 261 Statistics (4)
PA Creative Arts (3)	APC 239 Theories of Communication (3)
PA Global Citizenship (3)	MJF 105 Media Culture & You (3)
ELECTIVE Elective (3)	PA Natural Science (3-4)

Freshmen are strongly encouraged to take UNV 101 their first semester.

Second Year

First Semester • 15 Credit Hours	Second Semester • 15 - 16 Credit Hours
MAJOR Communication Contexts (3)	STC 236 Intercultural Communication (3)
PA Advanced Writing (3)	PA Global Citizenship (3)
PA Global Citizenship (3)	PA Natural Science (3-4)
ELECTIVE Elective (3)	PA Global Citizenship (3)
ELECTIVE Elective (3)	ELECTIVE Elective (3)

Third Year

First Semester • 15 Credit Hours	Second Semester • 15 - 18 Credit Hours
STC 262 Research Methods (3)	APC 363 Adv Methods in Applied Communication (3)
MAJOR Communication Contexts (3)	MAJOR Communication Contexts (3)
SI Signature Inquiry or Elective (3)	MAJOR Advanced Elective (3)
ELECTIVE Elective (3)	MP-EL Experiential Learning (0-3)
ELECTIVE Elective (3)	SI Signature Inquiry or Elective (3) ELECTIVE Elective (3)

Fourth Year

First Semester • 15 Credit Hours	Second Semester • 15 Credit Hours
APC339 Organizational Communication (3)	APC 401 Applied Communication Capstone (3)
MAJOR Communication Contexts (3)	MAJOR Communication Contexts (3)
MAJOR Advanced Elective (3)	ELECTIVE Elective (3)
PA Social Science (3)	ELECTIVE Elective (3)
ELECTIVE Elective (3)	ELECTIVE Elective (3)

This planning sheet does not guarantee offer of classes in any given semester; please consult with an Advisor to schedule your classes appropriately. Your degree audit is your official program record.



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CAREER OPTIONS

Communication Studies prepares you to work in settings in which interactions with other people, groups, or the general public are key parts of the day-to-day requirements. Graduates can pursue a wide variety of careers ranging from but not limited to:

- Advertising and Promotions Managers
- Community Organizing

- **Business or Political Consultancy**
- **Corporate Communication**

Meeting and Event Planning

GRADUATION REQUIREMENTS

Students must earn a minimum of 124 credit hours, achieve an overall GPA of 2.0 and a 2.0 in Communication Studies major courses in order to qualify for graduation. Students should consult with their DAR and advisor to ensure that all degree requirements are met prior to graduation.

http://bulletin.miamioh.edu/liberal-arts-applied-science/communication-studies-ba/

ELECTIVE COURSEWORK

This major has several elective courses. Electives provide an opportunity to explore other disciplines or interest areas. To make the most of your electives consider completing:

- A Minor
- An Internship
- Study Abroad

- A Co-Major or Second Major
- A Service Learning Experience
- A Career Related Experience

CONTACT INFORMATION

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