

Health Communication is the study and practice of using “communication strategies to inform and influence individual health-related decisions that enhance health” (CDC). Ultimately, the goal of health communication is to improve quality of life and public health.

RECOMMENDED FOUR-YEAR PLAN

First Year

| <i>First Semester • 15 - 16 Credit Hours</i> | <i>Second Semester • 16 - 17 Credit Hours</i> |
|--|--|
| ENG 111 English Composition (3) | APC 201 Intro to Health & Risk Communication (3) |
| PA Creative Arts (3) | STA 261 Statistics (4) |
| PA Global Citizenship (3) | PA Natural Science (3-4) |
| PA Natural Science (3-4) | PA Social Science (STC 136 recommended) (3) |
| ELECTIVE Elective (3) | ELECTIVE Elective (3) |

Freshmen are strongly encouraged to take UNV 101 their first semester.

Second Year

| <i>First Semester • 15 Credit Hours</i> | <i>Second Semester • 15 Credit Hours</i> |
|--|---|
| PHL 131 Intro to Ethics (3) | ENG 313 Technical Writing (3) |
| MAJOR Introductory Communication Course (STC 136 or APC 239 if STC 136 was taken) (3) | MAJOR Intercultural Competence Course (3) |
| MAJOR Health Elective (3) | MAJOR Additional Writing or Technological Course (3) |
| ELECTIVE Elective (3) | ELECTIVE Elective (3) |
| ELECTIVE Elective (3) | ELECTIVE Elective (3) |

Third Year

| <i>First Semester • 15 Credit Hours</i> | <i>Second Semester • 15 - 18 Credit Hours</i> |
|---|--|
| STC 262 Research Methods (3) | APC 363 Adv. Methods in Applied Communication (3) |
| MAJOR Advanced Elective (3) | NSG 321 U.S. Health Care System & Culture (3) |
| PA Social Science or Elective (3) | MP-EL Experiential Learning (0-3) |
| SI Signature Inquiry or Elective (3) | PA Global Citizenship (3) |
| ELECTIVE Elective (3) | ELECTIVE Elective (3) |
| | ELECTIVE Elective (3) |

Fourth Year

| <i>First Semester • 15 Credit Hours</i> | <i>Second Semester • 15 Credit Hours</i> |
|---|---|
| PA Global Citizenship (3) | APC 401 Applied Communication Capstone (3) |
| SI Signature Inquiry or Elective (3) | PA Global Citizenship (3) |
| ELECTIVE Elective (3) | ELECTIVE Elective (3) |
| ELECTIVE Elective (3) | ELECTIVE Elective (3) |
| ELECTIVE Elective (3) | ELECTIVE Elective (3) |

This planning sheet does not guarantee offer of classes in any given semester; please consult with an Advisor to schedule your classes appropriately. Your degree audit is your official program record.

CAREER OPTIONS

Understanding the role of communication in influencing individual health decisions and overall health outcomes is a crucial skill that prepares you for careers or graduate study in communication, public health or related disciplines. Graduates can pursue a wide variety of careers ranging from but not limited to:

- Community Health Campaign Worker
- Peer Health Promoter
- Public Relations in Hospitals/Medical Orgs
- Patient Advocate
- Health Communication Specialist

GRADUATION REQUIREMENTS

Students must earn a minimum of 124 credit hours, achieve an overall GPA of 2.0 and a 2.0 in Communication Studies major courses in order to qualify for graduation. Students should consult with their DAR and advisor to ensure that all degree requirements are met prior to graduation.

<http://bulletin.miamioh.edu/liberal-arts-applied-science/health-communication-bs/>

ELECTIVE COURSEWORK

This major has several elective courses. Electives provide an opportunity to explore other disciplines or interest areas. To make the most of your electives consider completing:

- A Minor
- An Internship
- Study Abroad
- A Co-Major or Second Major
- A Service Learning Experience
- A Career Related Experience

CONTACT INFORMATION

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