

Erica T. Campbell, Ph.D.

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EDUCATION

May 2022	The University of Alabama Ph.D., Higher Education Administration	Tuscaloosa, AL
	Dissertation Title: "Outsider Forever": Black Women Multicultural Center Administrators' Identity Negotiation Experiences at Historically White Institutions- Chair: Dr. Karri Holley	
	Graduate Certificate in Qualitative Research Graduate Certificate in College Teaching	
2011	Indiana University M.S. Ed., Higher Education and Student Affairs	Bloomington, IN
2009	Miami University B.S., Business Administration (Marketing) Minor, Family Relationships	Oxford, OH

RESEARCH INTERESTS

Minoritized students and populations in higher education; Black women administrators and students; Multicultural centers; Multicultural student leadership and programming; Student affairs; Retention of students of color; Higher education organizational structures, behaviors, and change; Qualitative inquiry

TEACHING INTERESTS

Student Affairs; Diverse Populations in Higher Education; College Student Development Theory; Organizational Structures and Behaviors; History of Higher Education; Law in Higher Education; Finance in Higher Education, Academic Communities, Qualitative Research

PROFESSIONAL WORK

Heanon Wilkins Faculty Fellow/Visiting Assistant Professor

Miami University – Oxford, OH (August 2022 – Present)

Department of Educational Leadership (August 2022-Present)

- Teach, research, and administrate efforts in the Student Affairs and Higher Education program

Graduate Research Assistant

The University of Alabama – Tuscaloosa, AL (August 2016 – August 2021)

Department of Curriculum and Instruction/Literacy Center (August 2020-August 2021)

- Assist in literature review and data collection on P-20 literacy and online education projects
- Conduct qualitative interviews for teaching literacy in higher education project

Higher Education Administration Program (August 2016-August 2020)

- Assist faculty in qualitative and quantitative research process
- Market and promote the higher education administration program through a blog, social media, and marketing materials
- Advise and support the executive board and general body members of the Higher Education Student Association (HESA)

- Plan, assist, and implement higher education administration programs and events, i.e. Fall Social, Open House, Preview Day
- Assist and support the Higher Education Executive Ed.D. program
- Serve as an Editor Assistant for the Studies in Graduate and Postdoctoral Education Journal

Assistant Director of Student Life (Interim)

University of South Florida St. Petersburg – St. Petersburg, FL (April 2016 – August 2016)

- Advised, trained and developed executive board and members of the Harborside Activities Board (HAB)
- Planned and executed University of South Florida St. Petersburg (USFSP) Week of campus events
- Oversaw, marketed, and managed programs, services, and overall function of the Office of Multicultural Affairs

Coordinator of Multicultural Affairs

University of South Florida St. Petersburg – St. Petersburg, FL (August 2013 – April 2016)

- Oversaw, marketed, and managed programs, services, and overall function of the Office of Multicultural Affairs
- Administered \$60,000+ of funds allocated to office
- Supervised a graduate and undergraduate assistants
- Planned and restructured office into a multicultural center
- Advanced, managed, and implemented multicultural, diversity and social justice programming inclusive of race, class, gender, and sexual orientation
- Developed intentional programming for traditionally underrepresented populations' Heritage/History Months
- Created and executed inaugural and annual Dr. Martin Luther King, Jr. Celebration Week and Diversity Week
- Constructed, advised, trained and developed student leaders represented on the Multicultural Activities Council Programming Board
- Advised and restructured Spectrum Multicultural Leadership Institute, including inclusive of student peer mentoring, leadership development, multicultural competencies, student success, and retention efforts
- Collaborated with campus partners on educational, diversity, leadership, and personal development workshops for the Spectrum Multicultural Leadership Institute
- Launched and executed inaugural and monthly Safe Zone LGBTQ ally training program for students, faculty, and staff
- Developed and produced Safe Zone Train the Trainer program for facilitator development
- Advised, trained, and developed Unity Council student leaders
- Provided and presented diversity and social justice workshops and trainings for departments and student organizations

Coordinator of Student Activities and Diversity

University of Alabama at Birmingham – Birmingham, AL (July 2011 – July 2013)

- Advised and supported 20 executive board members of the UAB Black Student Awareness Committee
- Created, planned, and executed African American cultural awareness programming for the UAB community
- Prepared university-wide calendar for annual Black History Month programming
- Increased collaboration amongst UAB departments and organizations for Black History Month events
- Served on MLK Day of Service Advisory Team with UAB and Miles College
- Advised the UAB InterCulture Committee executive board
- Planned and increased attendance at annual International Bazaar event
- Exposed UAB community to cultures from the around world through cultural events, film, and food
- Planned, executed, and revived the annual Camille Armstrong Memorial Scholarship Stepshow
- Created the Camille Armstrong Memorial Week to increase the importance of student involvement
- Increased attendance by 20% at Camille Armstrong Memorial Scholarship Stepshow within one year
- Advised, trained, and mentored 15 undergraduate and graduate UAB International Mentors
- Planned diversity film discussions through the UAB Film for Thought program

- Planned diversity film competition for UAB Film Scramble
- Introduced and strengthened social networking presence on Facebook, Twitter, and Instagram

TEACHING

Miami University, Graduate Level

EDL 654- Research in Higher Education- Instructor, Fall 2022

EDL 656F- Field Experience- Ownership- Instructor, Fall 2022

The University of Alabama, Graduate Level

BER 600- Quantitative Research Methods- Instructor, Summer 2022

BER 695- Social Justice in Qualitative Research, Teaching Assistant, Spring 2022

AHE 640- Organizational Change in Higher Education, Teaching Assistant, Fall 2019

AHE 600- Professional Seminar in Higher Education, Guest Lecturer, Fall 2021

- Tips and Tools to Surviving a Higher Education Doctoral Program

The University of Alabama, Undergraduate Level

SPE 100: Except Lives in Society, Guest Lecturer, Fall 2018, Spring 2019

- Wealth, Poverty and Income
- Race, Race Relations, Prejudices, Race and Oppression, and Racism

University of Mississippi, Undergraduate Level

EDFD 209- Foundations of American Education, Guest Lecturer, Fall 2021

- Historical Foundations of American Higher Education

The African American Policy Forum

Critical Race Theory (CRT) Summer School, Teaching Assistant, Summer 2021

Mount St. Joseph University Upward Bound, High School Level

Ready Set College, Co-Instructor, Summer 2010

AWARDS AND HONORS

McNair Graduate Fellowship (\$30,250 Tuition, \$20,000 Stipend), 2021-2022

Southeastern Conference (SEC) Emerging Scholar, 2021

ASHE Graduate Student Travel Scholarship (\$400), 2021

The University of Alabama, Outstanding Graduate Student, 2021

The University of Alabama Most Outstanding Higher Education Administration Ph.D. Student Award for Research, 2020

The University of Alabama Most Outstanding Higher Education Administration Ph.D. Student Award for Service, 2019

University of South Florida St. Petersburg Unsung Faculty/Staff Hero Leadership Award, 2016

University of Alabama at Birmingham Student Excellence Awards- Advisor of the Year, 2013

RESEARCH AND SCHOLARLY ACTIVITIES

Peer Reviewed Journal Articles

Williams, K. L., Mobley, S. D., **Campbell, E.**, & Jowers, R. (2022). Meeting at the margins: culturally affirming practices at HBCUs for underserved populations. *Higher Education*, 1-21.

Summerville, K.S., **Campbell, E.T.**, Prowell, A., Flantroy, K., & Shelton, S.A. (2021). Finding ourselves

as women of color in eurocentric theory: Collaborative biography on learning qualitative inquiry. *Qualitative Research Journal*.

Kilgo, C.A., Phillips, C.W., Martin, G.L., **Campbell, E.**, & Pascarella, E.T. (2018). Getting critical about critical thinking: The role of parental education on first-generation students' cognitive gains in college. *Journal of College Student Development*, 59(6), 756-761.

Bonilla, A., **Campbell, E.**, Watkins, W., & Yee, J. (2011). The experience of white students as a temporary minority in TRIO-funded programs. *Indiana University Student Personnel Association Journal*, 62-74.

Manuscripts in Progress

Campbell, E.T. & Laanan, F.S. (In Progress). Alcohol use among Black undergraduate students: Implications for practice and policy. [Target Journal: *Journal of Student Affairs Research and Practice*]

Book Chapters in Progress

Johnson, A.C., **Campbell, E.T.**, & Summerville, K.S. (Under Review). "If it mattered to them, it mattered to me": How friendship shaped three Black women's doctoral experience during a pandemic and racial injustice.

Refereed Presentations

Campbell, E.T. & Prince, J.N. (2022, March). *You good sis?: An exploration of Black women multicultural center administrators & their holistic well-being*. Presentation given at the 2022 National Association of Student Personnel Administrators (NASPA) Annual Conference. Baltimore, MD.

Campbell, E.T. (2021, December). Black women multicultural center administrators' identity negotiation experiences at historically white institutions. Presentation given at the 2021 National Association of Student Personnel Administrators (NASPA) Multicultural Institute. New Orleans, LA.

Campbell, E.T. & Prince, J.N. (2021, March). *Lessons from the Mamba: Building a professional development toolbox in student affairs*. Presentation given at the 2021 National Association of Student Personnel Administrators (NASPA) Virtual Conference.

Campbell, E.T. (2020, April). *Foucault and black feminist thought with Black women administrators' experiences in multicultural student programs*. Presentation given at the 2020 American Educational Research Association (AERA) Annual Meeting. San Francisco, CA. (Conference cancelled due to Covid-19).

Campbell, E.T. & Laanan, F.S. (2020, April). *Alcohol use among Black undergraduate students: Implications for practice and policy*. Presentation given at the 2020 American Educational Research Association (AERA) Annual Meeting. San Francisco, CA. (Conference cancelled due to Covid-19).

Flantroy, K., **Campbell, E.T.**, Summerville, K., Prowell, A.N., & Shelton, S.A. (2020, April). *Finding solitude: Four Black doctoral students exploring the philosophical (mis)understandings of qualitative inquiry*. Presentation given at the 2020 American Educational Research Association (AERA) Annual Meeting. San Francisco, CA. (Conference cancelled due to Covid-19).

Campbell, E.T. (2020, March). *A reflective topical autobiography: Understanding the lived experience*

of a Black woman administrator in a multicultural center. Presentation given at the 2020 National Association of Student Personnel Administrators (NASPA) Annual Conference. Austin, TX. (Conference cancelled due to Covid-19).

Campbell, E.T. (2019, November). *Using reflective topical autobiography: Understanding the experiences of Black women administrators in multicultural centers.* Presentation given at the 2019 Mid-South Educational Research Association (MSERA) Annual Meeting. New Orleans, LA.

Williams, K.L., **Campbell, E.T.**, & Jowers, R. (2019, November). High impact practices and successful educational strategies for marginalized communities at HBCUs. Presentation given at the 2019 Mid-South Educational Research Association (MSERA) Annual Meeting. New Orleans, LA.

Campbell, E.T. (2015, February). *The benefits of implementing multicultural programming boards.* Presentation given at the 2015 National Association of Campus Activities (NACA) National Convention. Minneapolis, MN.

Bullock, M.N., & **Campbell, E.T.** (2015, February). *Building a Healthy Lifestyle for the Student Activities Professional.* Presentation given at the 2015 National Association of Campus Activities (NACA) National Convention. Minneapolis, MN.

Local and Regional Presentations

Campbell, E.T. (2020, April). *Identity negotiation experiences of a black woman administrator in a cultural center.* Presentation given at the Southeastern Universities Graduate Research Symposium. Tuscaloosa, AL.

Campbell, E.T. (2019, April). *Alcohol use among Black undergraduate students: Implications for practice and policy.* Poster presentation given at the 11th Annual ESPRMC Graduate Research Symposium. Tuscaloosa, AL.

Campbell, E.T. (2019, January). *The outsider within: Navigating student affairs as a Black woman administrator.* Presentation given at the 2019 National Association of Student Personnel Administrators (NASPA) Alabama Drive-In Conference. Birmingham, AL.

Prince, J.N. & **Campbell, E.T.** (2019, January). *The mamba effect: Why mindset and mentoring matter for the next generation.* Presentation given at the 2019 National Association of Student Personnel Administrators (NASPA) Alabama Drive-In Conference. Birmingham, AL.

Campbell, E.T. & Prince, J.N. (2018, January). *#TrendingUpward: Coping with transitional experiences in higher education.* Presentation given at the 2018 National Association of Student Personnel Administrators (NASPA) Alabama Drive-In Conference. Birmingham, AL.

SERVICE AND COMMUNITY ENGAGEMENT

Service to University

The University of Alabama

- Programming Committee Member, Black Faculty & Staff Association (BFSA), 2019-2022
- Outreach Chair, Constitution Taskforce, Graduate Student Association (GSA), 2020-2021
- Member, College of Education Dean's Graduate Student Advisory Council, 2019-2021
- Co-President, African American Graduate Student Association (AAGSA), 2019-2020

- Graduate Student Advisor, Higher Education Student Association (HESA), 2016-2019
- Vice President, African American Graduate Student Association (AAGSA), 2018-2019
- Campus Visit Days Coordinator, Higher Education Administration, 2019
- Peer Mentor, Tide Together Mentoring Program, 2018-Present
- Mentee, Tide Together Mentoring Program, 2017-2018

University of South Florida St. Petersburg

- Co-Founder and Member, USFSP Student Affairs Divisional Diversity Committee, 2015-2016
- Member, USFSP Chancellor’s Advisory Council for Diversity and Inclusive Communities (CADIC), 2013-2016

Service to Academic Community

- Attendee Check-In Volunteer, Association for the Study of Higher Education (ASHE), 2021
- Program Reviewer, National Association of Student Personnel Administrators (NASPA), 2010-Present
- Program Reviewer, NASPA Multicultural Institute, 2015; 2019, 2021
- NASPA Undergraduate Fellows Program (NUFP) Mentor, 2013-2015

Service to Community

- Service Producer/Production Team Volunteer, Daystar Family Church, 1999-Present
- Board Member/Consultant, Word of Victory International Church, 2016-Present
- Service Producer/Production Team Volunteer, Daystar Family Church, 2020-2022
- Board Member, The Blunt Space, 2020-Present
- Chaplain, Delta Sigma Theta Sorority, Inc.- Bloomington (IN) Alumnae Chapter, 2010-2011
- Member- Delta Sigma Theta Sorority, Inc. (2010-Present)

CERTIFICATION AND TRAINING

Association of Title IX Administrators (ATIXA) Title IX Introductory Investigator Training Cert., 2014
 University of South Florida St. Pete Safe Zone LGBTQ Ally Training/Trainer Certification, 2013

PROFESSIONAL ASSOCIATIONS

National Association of Student Personnel Administrators (NASPA)
 Association for the Study of Higher Education (ASHE)
 American Educational Research Association (AERA)