

Department of Marketing

Class of 2020 Placement Data

63.57% Response Rate

Top Employers

EST. 1892
**Abercrombie
& Fitch**
NEW YORK



Marketing graduates were hired by
62 companies.

Top Industries

CPG

Marketing/Media

Tech/Science

Consulting

Compensation

For students who reported salary information, the average starting salary was:

\$57,973

More than half of the students who received a full-time offer, reported a signing bonus which averaged: **\$6,183**

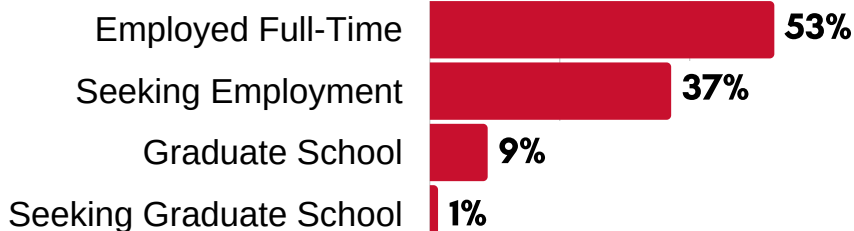
Internship Experiences

88% completed at least one internship while studying at Miami.

56% completed **more than one** internship while studying at Miami.

Post-Graduation Plans

At graduation, **62%** of respondents had full-time employment or were continuing their education.



(data as of May 18, 2020)