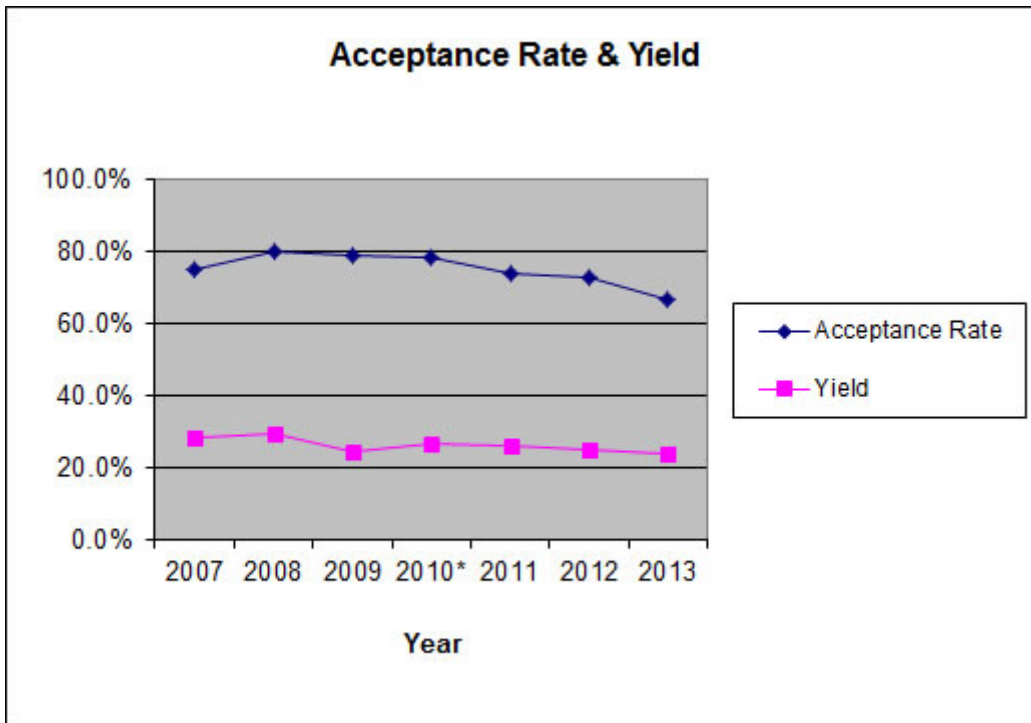


7-Year History of Freshman Applications: Acceptance Rate & Yield
Miami University (Oxford)
Fall 2007 Through Fall 2013

	2007	2008	2009	2010*	2011	2012	2013
Applied	15,919	15,009	16,772	16,960	18,482	20,314	22,520
Accepted	11,994	12,067	13,223	13,358	13,702	14,788	15,034
Enrolled	3,426	3,609	3,236	3,595	3,581	3,734	3,644

	2007	2008	2009	2010*	2011	2012	2013
Acceptance Rate	75.3%	80.4%	78.8%	78.8%	74.1%	72.8%	66.8%
Yield	28.6%	29.9%	24.5%	26.9%	26.1%	25.3%	24.2%



*Beginning with the Fall 2010 freshman class, the snapshot date for applied and accepted data was changed from May to Sept./Oct. This change will result in slightly higher numbers for both the number of students who applied and the number who were accepted for 2010 and later. The snapshot date for the number of students enrolled (Oct. 15) did not change.